

Inspiring Growth

—
SUPPORTING FUTURE
GENERATIONS

HALL FAMILY FOUNDATION
ANNUAL REPORT 2017

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OUR MISSION

The Hall Family Foundation is a private philanthropic organization dedicated to enhancing the quality of human life. Programs that enrich the community, help people and promote excellence are considered to be of prime importance. The Foundation views its primary function as that of a catalyst. It seeks to be responsive to programs that are innovative, yet strive to create permanent solutions to community needs in the Greater Kansas City area.

Inspiring Growth

THE HALL FAMILY FOUNDATION is proud to support local philanthropic organizations that enrich young lives growing up in our Kansas City community. The following pages will highlight seven of these organizations. From nurturing new infants to encouraging bright futures, the Kansas City philanthropies featured in this report have stood steadfast behind quality health, innovative learning and family engagement. The Hall Family Foundation is honored to stand steadfast behind their efforts.

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OUR FOUNDERS

The mission of the Hall Family Foundation, established in 1943, stems from the original purposes of its founders: Joyce C. Hall; his wife, Elizabeth Ann Hall; and his brother, Rollie B. Hall. Over 70 years later, their legacy lives on.

As outlined in the original bylaws, the Hall family intended that the Foundation should promote; health, welfare and happiness of school-age children; advancement and diffusion of knowledge; activities for the improvement of public health; and advancement of social welfare. These purposes were based on a family resolve to help people and enhance the quality of life.

Joyce C. Hall was born on August 29, 1891, in David City, Nebraska. He was a plain-spoken individual with a respect for hard work and an unwavering commitment to quality. Mr. Hall came to Kansas City in 1910, and, starting with a shoebox full of cards and a rented YMCA room, began the business that became Hallmark Cards, Inc. In 1921, Joyce Hall married Elizabeth Ann Dilday. Together they built a life dedicated to family and community.



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PRESIDENT’S LETTER

Seventy-five years ago, Joyce and Elizabeth Hall established the Hall Family Foundation to “advance the welfare of children, create self-dependence, advance research and discovery, care for the needy and promote public health and social welfare.” Over our history, we have contributed to hundreds of Kansas City organizations. Through those organizations Kansas Citians have been touched by the arts and education, health and human services and neighborhood development.

Due to the leadership of Joyce Hall and his son, Don, the Foundation has been consistent in its philanthropic approach ... give locally, promote excellence, be a catalyst, focus on children, don’t be extravagant, respect your not-for-profit partners and be engaged in the community.

That engagement is enhanced by a board of some of the community’s most knowledgeable civic leaders. Their advice helps establish the Foundation’s direction and provides insights into community needs and projects. This governance partnership between the Hall family

and community leaders has been instrumental in the Foundation’s community impact.

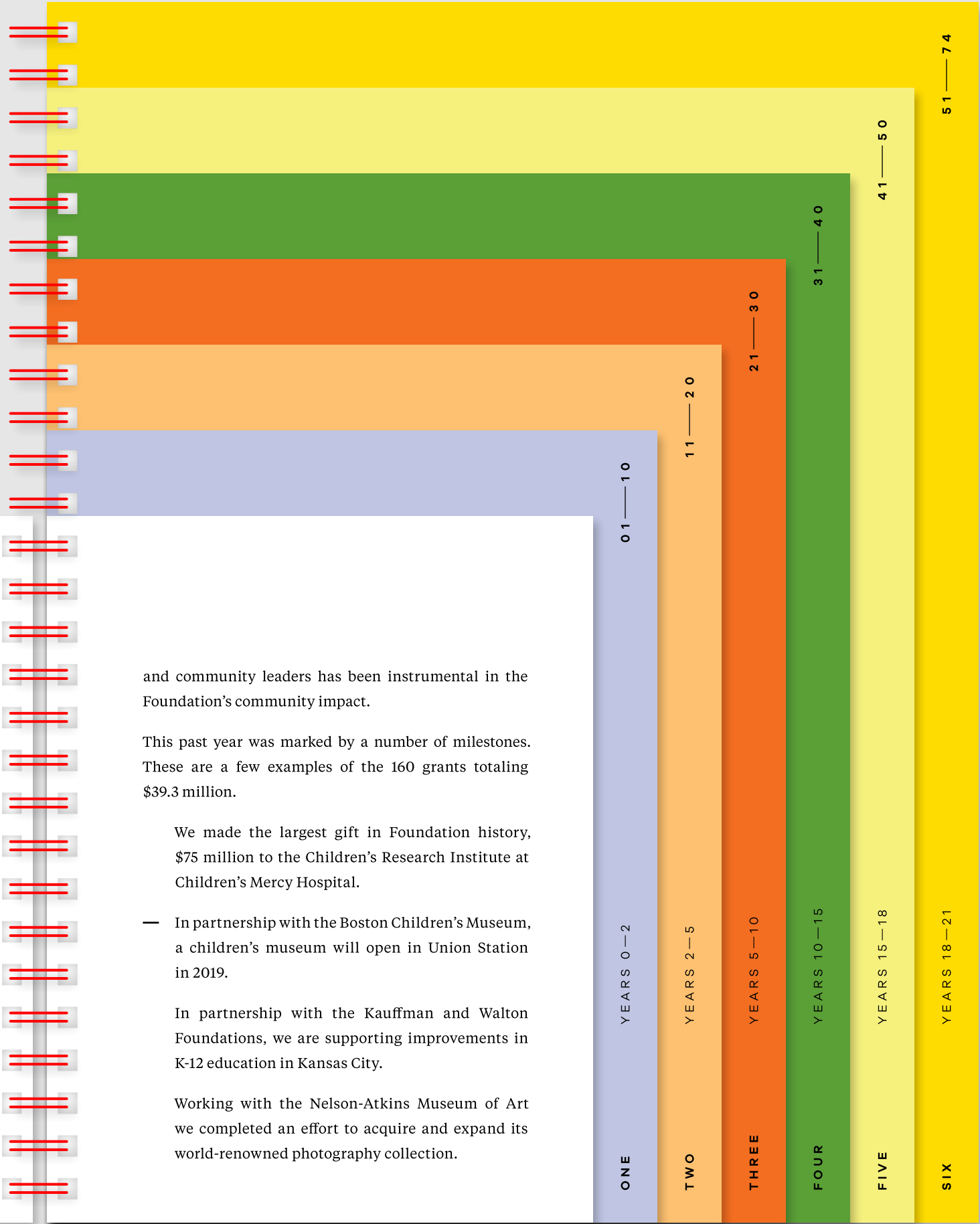
This past year was marked by a number of milestones. These are a few examples of the 160 grants totaling \$39.3 million.

We made the largest gift in Foundation history, \$75 million to the Children’s Research Institute at Children’s Mercy Hospital.

— In partnership with the Boston Children’s Museum, a children’s museum will open in Union Station in 2019.

In partnership with the Kauffman and Walton Foundations, we are supporting improvements in K-12 education in Kansas City.

Working with the Nelson-Atkins Museum of Art we completed an effort to acquire and expand its world-renowned photography collection.



Later this year, the Foundation will publish a more complete seventy-five year history which will recognize and thank those in the not-for-profit community.

Our priorities remained the same as in past years with two changes. We have separated health funding into its own category and increased our interest in violence prevention. We continue our focus in the areas of children, youth and families, the arts, education and neighborhood revitalization, with the flexibility to undertake special interests.

The Foundation remains dedicated to the principles of Joyce and Elizabeth Hall and, with the continued leadership of the Hall family, involvement of an active board and the conscientious work of our professional staff, we look forward to working with the community for years to come.

William A. Hall

WILLIAM A. HALL PRESIDENT, HALL FAMILY FOUNDATION

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Nurturing
New Lives

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HALL FAMILY FOUNDATION

CHILDREN'S MERCY KANSAS CITY

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INSPIRING GROWTH

NURTURING NEW LIVES

Babies in strollers or toddlers holding a hand are not simply tiny versions of adults. They're remarkably different. Yet for too long, children, particularly those with rare diseases, have been a neglected population in medical research. Too little research means too many conditions for which there are no known treatments. Families with sick and injured children are left to wait for answers.

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CHILDREN'S MERCY KANSAS CITY

Children's Mercy has always asked the questions, "How can we change the status quo? How can we do better for children?" Since its founding in 1897, Children's Mercy and its nationally recognized physicians and staff have been dedicated to getting sick kids well, and seeking answers to what's making them sick in the first place. Some answers are found by sequencing a child's genome at the Center for Pediatric Genomic Medicine—the first of its kind located within a children's hospital. Other answers are within medication doses that are "just right" for each and every patient through the Division of Clinical Pharmacology, Toxicology and Therapeutic Innovation—the largest of its kind. Pediatric experts at Children's Mercy are transforming the way health care is provided to children by always asking, "What's next? How can we do more?"

Children's Mercy is driven by the courageous patients and families the hospital serves every day. A typical round of treatment for a

young leukemia patient is two years. And, according to Children's Mercy, that's not OK. The Hospital believes two years is too long for a little life to suffer, for families to feel helpless, for hope to take a back seat to fear.

In January of 2018, this hope found a home in Kansas City with the announcement of a global pediatric research hub and the future home of the Children's Research Institute at Children's Mercy. In a historic act of philanthropic support, the Hall Family Foundation is proud to be one of the Institute's lead funders.

Previous Page—
Children's Mercy assures
comfort for all children.

Next Page—
Getting sick kids well is
always the priority.

Everyone who brings comfort and care to young patients at Children's Mercy has pride in and commitment to compassionate, world-class medical treatment. When Donna, a Children's Mercy registered nurse for more than 30 years, found herself looking into the eyes of her three-year old granddaughter, Kit, newly diagnosed with acute lymphoblastic leukemia, her world shifted. During Kit's care at Children's Mercy, Donna realized the professional attention and compassion she had always so carefully delivered was now being shared with her beloved Kit.

Randall L. O'Donnell, PhD
President, CEO
Children's Mercy Hospital

"WE LOOK AT EACH
FAMILY AND ASK, 'HOW
CAN WE HELP?'"

It's a depth of healing that nurtures what families need most ... hope. With the promise of a full research facility dedicated to expecting the exceptional, Children's Mercy is charting a course where hope will always be available to all children everywhere.



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Encouraging
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UNION STATION

“Reimagining and reinventing is simply part of our DNA at Science City,” says George Guastello, Union Station president and CEO. “And with over 250,000 visitors annually, the voices of our customers – most importantly the kids – are constantly in our ear and influencing our direction. We pay careful attention, and as a result, everyone wins.”

One look around Science City proves they’re listening. Exhibits are not only highly relevant in this STEM-focused age, they’re flat-out fun! Hands-on and engaging, everything about the unique and enormous space leads kids to explore the secrets of science, the scope of technology, the marvel of engineering and the mysteries of math. Science City is informal learning at its best and it works. The ever-expanding potential of science, engineering and math provides ongoing opportunities to reimagine possibilities.

“Growing Younger is one of our most recent key initiatives,” according to Guastello. “As the world of technology is advancing in more complex directions every day, so too is the need to encourage our kids at a younger age to explore their natural curiosities that are, in fact, the underpinnings of success in school, in career and in the wider world.”

When first introduced to Kansas City eighteen years ago, Science City exhibits and programs were focused on children in kindergarten and older. In the summer of 2019, infants and preschoolers will become a strategic focus and engage in dedicated space designed specifically for the development of young minds. A total of nearly 35,000 square feet will make up the entire programmatic space available for this important new audience.

With well-defined areas for self-directed exploration and adult-child interactions, Science City will broaden and deepen its core mission to “serve as a scientific, informal educational and cultural resource to the community, dedicated to inspiring a lifelong love of science, learning and discovery.” The Hall Family Foundation was one of the first to applaud, encourage and support this forward-thinking, early-learning vision.

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Adventure drives
every exhibit.

Next Page—
Children explore
their curiosity.

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After assessing children’s museums throughout the country, the world-renowned Boston Children’s Museum (BCM) was retained to support local Science City visionaries with ideas and inspirations gathered through BCM’s vast experience and insight. As a result of that partnership, plans now include impressive new dedicated early learning exhibit zones.

Programmed for infants through age three, with options to include ages up to seven, the exhibits will appeal to all the senses. In these spaces, young minds and hands will participate in open-ended projects, dabble with different materials, and exercise their fine motor skills, all while creating with lots of imagination.

George Guastello
President—CEO
Union Station

**“SCIENCE CITY HAS BECOME A
REFLECTION OF KANSAS CITY AT
ITS BEST AND BRIGHTEST.”**

According to Guastello, “We are in a position to reshape the regional landscape as it relates to strengthening our community, this time starting with our youngest citizens. We are taking the next big leap forward.” —



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HALL FAMILY FOUNDATION

DEANNA ROSE CHILDREN'S FARMSTEAD

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SUPPORTING STRONG FAMILIES

Deanna Rose Children's Farmstead is a memory-making collection of barns, ponds, stables and historic shops nestled on 12 acres in south Johnson County, Kansas. It's a place where toddlers pet goats, grandmas reminisce about days-gone-by and families join together in wide open spaces that spill from sidewalk to fishing pond, from garden to ice cream parlor. Founded in 1978, the Farmstead has grown into a Kansas City treasure that hosts over 450,000 guests every year.

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DEANNA ROSE CHILDREN'S FARMSTEAD

Many visit year after year, tugged by little hands to a favorite attraction—the prairie playground, goat-feeding pen or tractor-peddling track. Other youngsters travel to the Farmstead on field trips and, stepping off the bus, experience live animals for the first time. One young student, when asked by a volunteer docent leading the tour, “What do we get from pigs?”—referring to the food-products pigs produce—answered, “Oink?” The volunteer, though suppressing a smile, has grown accustomed to answers such as these. One of the goals of Deanna Rose is to expand the world view of today’s children, to bring a frontier farm life to families living in the city.

On a typical afternoon Farmstead visitors learn how to grow a vegetable garden, that Kansas was named after the Kansa Indians, and how kids a century ago learned in a one-room country schoolhouse. They realize animals can nuzzle with affection. They experience the joy of running with arms stretched wide. Though designed for children, the Farmstead finds that a long-ago memory is as meaningful to an 80-year-old as bottle-feeding a baby goat is for their grandchild.

“The intergenerational aspect at Deanna Rose touches my heart,” says Kathi Limbocker, Education Programs Supervisor. She shares the stories she hears. The pride of a grandfather explaining to his grandson the purpose of a strange-looking implement hanging on a wall of the Farmstead’s general store or how grandmothers fondly reminisce to granddaughters the experience of walking to their one-room schoolhouse. Remembering the past continues to bring visitors to the Farmstead today.

However, with so much ongoing participation Deanna Rose outgrew its capacity to maintain existing attractions, support special events and house the staff necessary to manage the programs, the grounds and the animals living at the Farmstead year-round. Fortunately, with support from the Hall Family Foundation, Deanna Rose is in the final stage of adding a new building to its acreage—the Ben Craig Administration Building—due to open in time for the 2018 season.

Previous Page—
Animals are frequently
easily accessible.

Next Page—
Making friends is
always encouraged.

Ben Craig, in addition to being one of Johnson Counties most respected businessmen, “loved the Farmstead”, said Limbocker. The new building will provide space for staff, support volunteers, add a much-needed family restroom, create a meeting place for larger groups, a concession stand and eating space.

Patti Aspenleiter
Chairperson
Friends of the Farmstead

**“WE THANK OUR FUNDERS FOR
HELPING FRIENDS OF THE
FARMSTEAD PRESERVE THE
HISTORY AND HERITAGE OF KANSAS
FOR GENERATIONS TO COME!”**

A maintenance barn is also being added to the property to house the maintenance equipment required to keep a bustling farm such as Deanna Rose running during regular as well as off season months.

Though both the Ben Craig Administration Building and maintenance barn will be beneficial for the Farmstead today, Deanna Rose will continue thinking about the future. “Oh, we have dreams”, smiles Limbocker. Draft horses tramping through their own barn just may be one of them. She encourages the community to stay tuned.



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Creating Community Involvement

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YOUTH AMBASSADORS AND YOUTH VOLUNTEER CORPS

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CREATING COMMUNITY INVOLVEMENT

Kansas City Youth Ambassadors (YA) empowers urban core youth to look beyond the circumstances they are living within, enabling them to step into a future not defined by their environment. Yet taking that first step is not easy. A lot of debris litters the way. According to research, one in three urban youth suffers from Post-Traumatic Stress Disorder (PTSD); one in five returning veterans suffers from the same symptoms. Veterans with PTSD served in war zones. Kids in the YA program are living in Kansas City neighborhoods.



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YOUTH AMBASSADORS AND YOUTH VOLUNTEER CORPS

With a mission to reach in-need teenagers, Youth Ambassadors was founded in 2010 in the Argentine neighborhood of Kansas City, Kansas. That first summer they served 20 students. Today they have hired, educated and empowered over 1,000 teenagers on both sides of the state line. And there's a waiting list for every session offered. What YA provides is what urban kids need and don't always get from home—a sense of self efficacy. Youth in Kansas City's urban core need steady and dependable skills to help them walk safely through their daily lives, including anger management, conflict resolution, financial responsibility and leadership skills.

Youth Ambassador

**"I HAVE TRUST ISSUES AND I AM
GENERALLY CHARACTERIZED AS ALOOF
AND COLD. BUT I'M JUST SCARED."**

As an innovative collaboration of community partners, YA believes young people grow strongest when they take ownership of their own choices. Curriculum is delivered through four daily classes—life skills, art, writing and either health, speech, financial literacy or critical consciousness. As a "first job" experience, students earn minimum wage while attending class. Classes are held after school during the academic year and over the summer months.

By building on the knowledge of their neighborhoods, the good, the bad, the ugly and the beautiful, kids learn how they can stand up for positive change as well as become change agents themselves. Teens explore what it means to "own their stories" through digital photography, documentary production, writing, art, and interviews. These creative reflections are gritty. As one youth wrote, "Pain makes it hard to trust. Pain makes me fragile." According to Paige O'Connor, Youth Ambassadors Co-Founder and Executive Director, "It's often harrowing to be a teenager in an urban Kansas City neighborhood."

O'Connor continues, "It takes every stakeholder working together to solve the problems of poverty, trauma and poor schooling. Youth Ambassadors believes each one of our teenage youth is the future of our community." The Hall Family Foundation is proud to be one of the stakeholders supporting YA's belief in these young lives.

In mid-January Youth Ambassadors planned to join together with the Kansas City Youth Volunteer Corps (YVC) to paint deteriorated houses

Previous Page—
Community projects
support self-reliance.

Next Page—
Personal accountability
is reinforced.

in the urban core. YVC was founded in 1987 as a summer service program to engage youth ages 11-18 in team-based, structured, diverse, flexible service-learning opportunities.

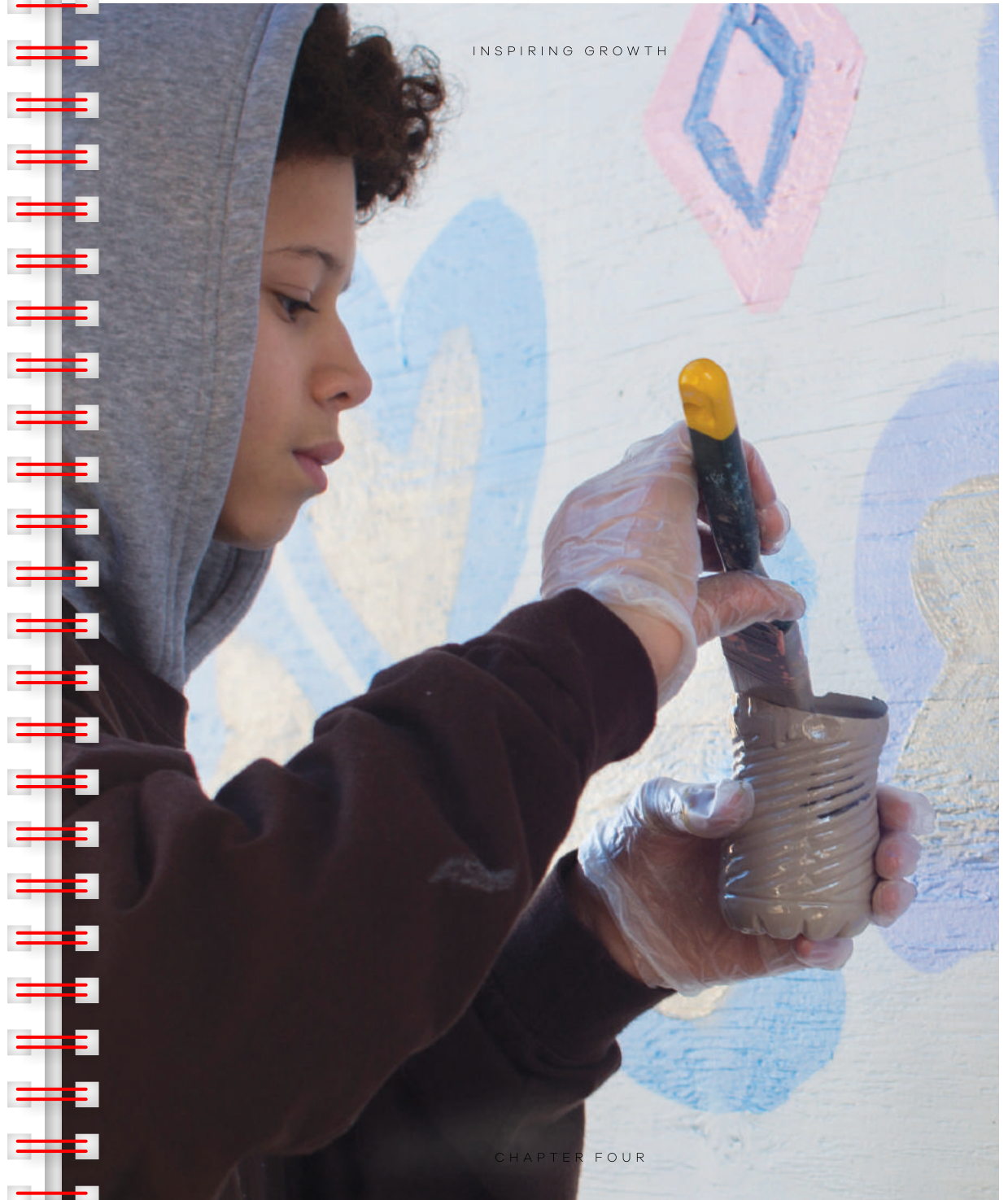
Youth Ambassador

**"THEN THE VOICE INSIDE MY HEAD SAYS,
'IT'S OKAY. LEARN FROM YOUR MISTAKES
AND OVERCOME THEM. YOU HAVE THE
POWER AND STRENGTH TO STOP.'"**

One quote from a teenager, writing in her diary, shares the power of self-assurance when teens are offered alternative life choices. "I am from a loving mother that has overcome addiction. I am from a broken family to a family that is now healing. I am from a place of strong convictions and helping out my community. I am from a place where I can dream big and never give up my hopes. I hope to become a writer and write children's books for the children that have nothing." The hope of Kansas City Youth Ambassadors—together with the Hall Family Foundation and the Youth Volunteer Corps—is that all youth can move from being broken to dreaming big. —

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Preparing
a Bright Future

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SCHOOL SMART KC



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CREATING COMMUNITY INVOLVEMENT



When good intentions meet focused accountability, positive outcomes result. With the goal of improving and eliminating the daunting achievement gap undermining the education of kids in Kansas City, Missouri’s public school system, SchoolSmartKC, under the leadership of President and CEO Awais Sufi, has its eye on success. “There’s logic to what we’re doing,” Sufi explains, “If we actively engage the communities we serve through our targeted strategies, we will see the needle move.” Though addressing long-entrenched challenges, SchoolSmartKC has already made headway.



HALL FAMILY FOUNDATION

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SCHOOL SMART KC

Metrics matter in the work Sufi and his team have undertaken, especially when impacting the ages of 15 – 18, critical years for embedding an appreciation for the value of a good education. So too does working a well-structured plan. “Yet it’s tough”, Sufi admits. “We’re fighting socio-economic obstacles such as homelessness

Awais Sufi
President,
Chief Executive Officer
SchoolSmartKC

“OUR SUPPORT TO EACH OF THE SCHOOLS WE CHAMPION IS FOUNDED ON OUR CENTRAL GOAL OF IMPROVING ACCESS OF OUR MOST DISADVANTAGED POPULATIONS TO EXCEPTIONAL EDUCATIONAL OPPORTUNITIES.”

and poverty, to name two of many.” Identifying the challenges in concert with the local community has been one of SchoolSmartKC’s first steps, from which the organization developed three strategies to meet them.

The first is *Starting Smart*, a forthright recognition that parents and communities need to be invested in a child’s education—informed, empowered and engaged in navigating through options at all stages of a student’s education. Through school fairs and an easy-to-navigate website parents now have better access to how Kansas City Missouri’s school system works—the differences between district and charter

schools, the expectations for advanced degrees, with opportunities for help and support at every step of the way.

Strategy number two is *Investing for Success*. Through analysis of attendance records and achievement scores, SchoolSmartKC makes investments to expand and fortify quality schools who are meeting their goals, while providing support to schools that have potential to do better. Sufi shares the example of Crossroads Academy, a charter school previously serving only elementary and middle school students. Due to Crossroad’s consistent success over the past six years, SchoolSmartKC is now helping fund the opportunity for Crossroads Academy to educate at the high school level. “Success breeds success. Quality deserves recognition,” says Sufi.

The third strategy is *Demanding Quality* by nurturing policy changes for sustained improvement. According to Sufi, five essential elements must be measured: leadership, family engagement, instructional rigor, culture and attendance. Only through measurement and consistent attention to barriers will permanent progress be realized.

Previous Page—
Sharing goals supports
student success.

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Deliberate planning
enables achievement.

SchoolSmartKC is the result of recognition by the Hall Family Foundation—together with the Ewing Marion Kauffman Foundation and the Walton Family Foundation—that joining resources would be the most effective response to the troubling achievement gap in the Kansas City Public School System, encompassing public and charter schools. Through SchoolSmartKC they now have a mutual objective, one with a clear goal—by 2026 at least 65% of all public schools in the Kansas City Public School District boundaries will be outperforming or within 10% of statewide averages.

“We need to have a little patience,” says Sufi. “We have a lot of steps to climb. And every school is on a different step. Some are on their way and simply need to climb higher. Others require a boost, yet show an understanding of expectations. And there are a few schools that need support to simply get started.”

Rigor, persistence, focused analysis—they’re the forces behind real change. The Hall Family Foundation is proud to be one of the funders behind making lasting change possible.



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Inspiring
Innovative
Breakthroughs

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UMKC SCHOOL
OF COMPUTING AND
ENGINEERING



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INSPIRING INNOVATIVE BREAKTHROUGHS



Prior to 2001, when the School of Computing and Engineering (SCE) at the University of Missouri-Kansas City was officially established, coursework was offered at a satellite location. The program’s impact and reach was relatively small. Today that reach is significant and SCE’s impact is poised to accelerate. From 700 students per academic year, SCE now educates 1,800. From educating within a traditional classroom, the School now inspires through labs that create nanotechnology while student visionaries research the life-enhancing potential of virtual reality. The world of computing and engineering, as delivered by UMKC, is significant indeed.



UMKC SCHOOL OF COMPUTING
AND ENGINEERING

Much of this significance is achieved through community impact. Of all graduating students nearly 80% remain in Kansas City, enticed by high-paying jobs offered by local forward-thinking companies. 92% of students have jobs immediately upon graduation.

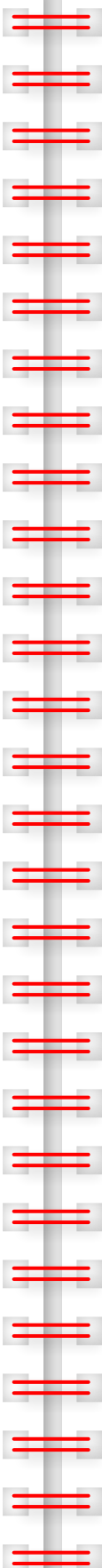
In some cases, SCE itself became the job-creator. Zoloz (originally EyeVerify, an eye print identification technology) was incubated by a team of SCE computer science and engineering innovators, led by Dr. Reza Derakhshani. Zoloz remains headquartered in Kansas City, yet the company’s reach extends globally.

Equally meaningful, through the School’s efforts, Kansas City’s urban high school students now have a safe and supportive workspace to encourage hands-on science, technology, engineering

Kevin Z. Truman
Vice Provost—Dean
UMKC SCE

“OUR FACULTY WORK LOCALLY AND
GLOBALLY TO PROVIDE EXCITING SOLUTIONS
AND CUTTING-EDGE TECHNOLOGY.”

and mathematics (STEM) studies. The KC Engineering Zone is managed by the KC STEM Alliance. SCE is the Alliance’s parent organization. In a typical week close to 200 Kansas City high school students can be found heads-down in one of the Alliance’s robotics



Kevin Z. Truman
Vice Provost—Dean
UMKC SCE

Previous Page—
Team building
encourages competence.

labs. SCE also wants to expand opportunities to underrepresented communities. Through committed effort minority students now represent 28% of the School’s freshman class.

“WE STRIVE TO SERVE KANSAS CITY BY PRODUCING
YOUNG, FORWARD-THINKING GRADUATES PREPARED
FOR 21ST CENTURY SKILLS.”

At SCE fresh opportunities arise every day. With support from the Hall Family Foundation, the school will soon expand its footprint into a new laboratory facility. The innovative space will contain cutting-edge learning resources along with research and teaching labs. Plans are to break ground in the summer of 2018.

According to Kevin Z. Truman, Dean, School of Computing and Engineering and Vice Provost, UMKC, “A big piece of the benefit will be economic development of course. But it also means that the future we create will be applied right here in this community, creating positive impacts on people’s daily lives.”

KANSAS CITY
ART INSTITUTE



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INSPIRING ARTISTIC BREAKTHROUGHS



Fiber artists at the Kansas City Art Institute (KCAI) know the wool used to weave their tapestries was first worn snug on the back of a white wooly sheep. They also know that to coax purples and golds from billowy white requires dying the wool itself. They know these fundamentals because fiber students at KCAI sheared the sheep and dyed the wool. The path to a degree at the Kansas City Art Institute begins with mastering the basics. With a mission of preparing students to transform the world creatively through art and design, KCAI helps transform the students themselves as well as the Kansas City community it calls home.



KANSAS CITY ART INSTITUTE

KCAI alumni are attracted to meaningful work in a broad array of professions including architectural firms, animation studios, and even in the emerging field of biomedical visualization. Many alumni and faculty showcase their work in galleries throughout Kansas City’s thriving arts districts, establishing reputations that in turn establish Kansas City as a thriving community of artists. As a beacon for art students however, KCAI is currently challenged by where to house them.

Tony Jones
CBE—President
KCAI

"AS I CONSIDER THE SIGNIFICANCE OF A NEW LIVING SPACE AND WHAT IT WILL DO FOR OUR STUDENTS, CAMPUS, AND COMMUNITY, I AM OVERWHELMED WITH GRATITUDE. THIS IS JUST THE BEGINNING OF A PLAN THAT LEADS KCAI TO DYNAMIC AND THOUGHTFUL TRANSFORMATION."

A new, updated residence hall has been a KCAI priority for a number of years. Designed in 1963, the current hall was built for a very different type of student, one without a laptop or cell phone. The need for more Wi-Fi, gathering space for collaboration, and contemporary provisions is a necessity in attracting the best and the brightest. Today’s emerging artists require the connectivity technology enables. KCAI believes that to maintain their deep tradition of fine art they need to recognize the convergence of that tradition with the digital realities in today’s fast-paced world.

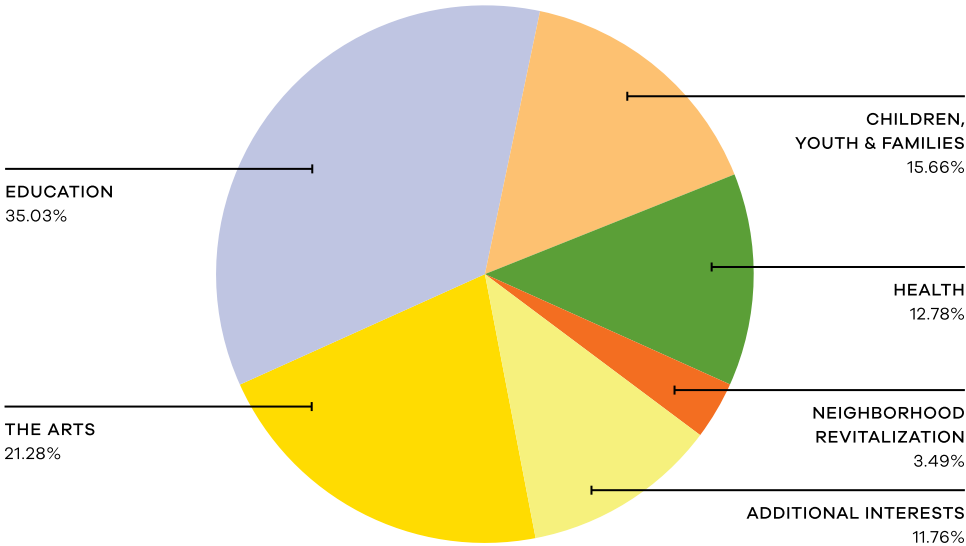
With support from the Hall Family Foundation for new student living space, these traditions will continue and flourish. In addition to being fully Wi-Fi enabled, the envisioned space will include a new 250-bed living center. Recognizing that community is central to the college’s vitality, the new building will also incorporate a contemporary dining facility, open to the public. The final design is emerging as a cohesive flow between the living center, terraced gardens, existing landscapes and KCAI’s current student housing. When finished, the result will be a thoughtful design that takes into consideration the needs of KCAI students while respecting the historic Rockhill and Southmoreland neighborhoods.

With the new student living center, KCAI will continue to educate young artists and designers as well as enrich the Kansas City community. In turn, KCAI students will continue to shear sheep, dye the wool and create art. Through the art they create, the community in which we all live will continue to be transformed and shaped by KCAI’s emerging artists.

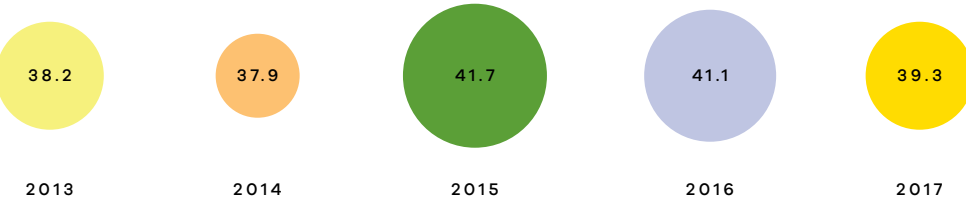
Previous Page—
Student-artists find
space to flourish.

FINANCIAL HIGHLIGHTS

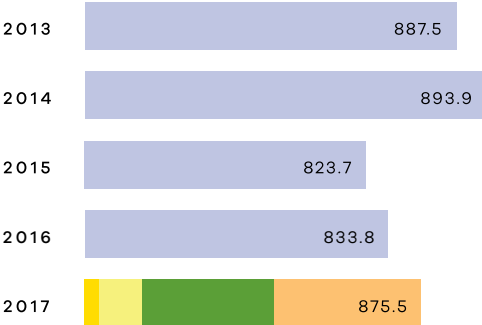
5-YEAR SUMMARY OF GRANTS PAID BY CATEGORY Percentages for 2013-2017



CONTRIBUTIONS PAID In Millions of Dollars for the Years 2013-2017



ASSETS In Millions of Dollars for the Years 2013-2017

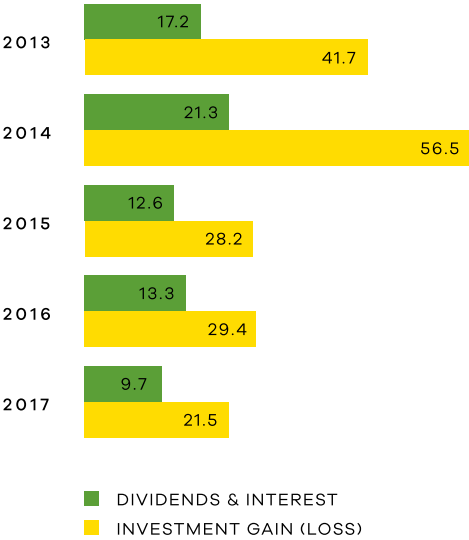


2017 ASSET CATEGORIES

- CASH & EQUIVALENTS: 4.5%
- FIXED INCOME SECURITIES: 12.5%
- US & FOREIGN EQUITIES: 39.2%
- ALTERNATIVE STRATEGIES: 43.8%

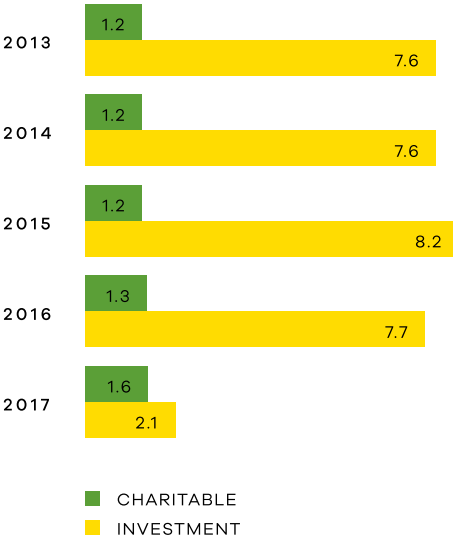
2017 includes the September 30th market values on the alternative strategy portion of the portfolio.

INCOME In Millions of Dollars for the Years 2013-2017*



*2017, as presented, does not include K-1 income and expense from partnership holdings.

EXPENSES In Millions of Dollars for the Years 2013-2017*



*2017, as presented, does not include K-1 income and expense from partnership holdings. The expenses graph includes cash operating expenses and excludes taxes. Charitable-related expenses are those incurred in carrying out the Foundation's exempt function. Investment expenses are those incurred in the management of the Foundation's investment portfolio.

2017 GRANTS — CHILDREN, YOUTH & FAMILIES

Organization, Project Title	Grant Amount	Paid Amount
AMERICAN RED CROSS - KANSAS CITY Support for Purchase of New Emergency Response Vehicle	\$50,000	\$50,000
AMETHYST PLACE 2015-2017 Campaign for Increased Program Space	\$150,000	\$25,000
AVENUE OF LIFE, INC. Impact Wednesday Collective Impact Program	\$50,000	\$50,000
BIG BROTHERS BIG SISTERS OF GREATER KANSAS CITY "Four Pillars of Hope" Campaign	\$300,000	\$100,000
BOYS & GIRLS CLUBS OF GREATER KANSAS CITY 2016 Program Support and "Great Futures" Campaign Pledge Operating Support and 2:1 Donor Match Program for 2017 Operating Support and 2:1 Donor Match Program for 2018	\$1,419,000 \$725,000 \$650,000	\$364,352 \$225,000 \$500,000
BRIDGE HOME FOR CHILDREN, INC. Executive Director Transition	\$35,000	\$35,000
CAMP FIRE Heartland Strategic Plan	\$12,500	\$12,500
CAMPS FOR KIDS 2017 Camps Match Program	\$40,000	\$30,000
CATHOLIC CHARITIES OF NORTHEAST KANSAS St. Rita Center Pilot Project Financial Education Program Support	\$50,000 \$50,000	\$50,000 \$50,000
CITY UNION MISSION Family Center Support	\$100,000	\$45,000
COMMUNITY LINC Housing Program Support (2015-2017)	\$325,000	\$75,000
COMMUNITY SERVICES LEAGUE "A Second Century of Service" Centennial Campaign	\$450,000	\$150,000
CONNECTING FOR GOOD After-School STEM Program	\$35,000	\$35,000
COREY'S NETWORK, INC. Program Support	\$3,000	\$3,000
DELLA LAMB COMMUNITY SERVICES, INC. Operating Support	\$250,000	\$250,000

2017 GRANTS — CHILDREN, YOUTH & FAMILIES CONTINUED

Organization, Project Title	Grant Amount	Paid Amount
DEVELOPING POTENTIAL, INC. Capital Campaign	\$350,000	\$0
DON BOSCO CENTERS "Building a Stronger Community" Campaign	\$250,000	\$0
EPEC THE GROOMING PROJECT Program Support	\$50,000	\$50,000
FIRST CALL School-based Substance Use Prevention Programs	\$35,000	\$35,000
GIFT OF LIFE, INC. Life Savers Education Program and Transplant Mentors Support Program	\$36,000	\$12,000
GIRL SCOUTS OF NE KANSAS & NW MISSOURI Outreach Program and Capital Improvements to Camp Prairie Schooner	\$400,000	\$50,000
GUADALUPE CENTERS INC. Family Support Program Family Support Program	\$40,000 \$50,000	\$20,000 \$0
HAPPYBOTTOMS Expansion of the Partner Agency Quality Control Program	\$26,000	\$26,000
HILLCREST TRANSITION HOUSING Campaign to Expand Services	\$150,000	\$150,000
HOPE HOUSE, INC. Shelter Operations Staff Position and Capacity Building	\$120,000	\$60,000
JACKSON COUNTY CASA Transition Program for Older Foster Youth	\$183,000	\$61,000
JEWISH FAMILY SERVICES OF GREATER KANSAS CITY Expansion of Brookside Food Pantry	\$50,000	\$50,000
JEWISH VOCATIONAL SERVICES OF KANSAS CITY Program Support	\$30,000	\$30,000
JOHNSON COUNTY INTERFAITH HOSPITALITY NETWORK, INC. Homeless Family Program Support	\$50,000	\$25,000
LAKEMARY CENTER Program Support for "The Ranch" Therapy Center	\$40,000	\$40,000
LIFE UNLIMITED Facility Improvements	\$175,000	\$0

2017 GRANTS — CHILDREN, YOUTH & FAMILIES CONTINUED

Organization, Project Title	Grant Amount	Paid Amount
LITERACY KANSAS CITY Literacy Program Growth	\$150,000	\$50,000
MID-AMERICA REGIONAL COUNCIL Homelessness Task Force Projects in 2017	\$50,000	\$50,000
MATTIE RHODES COUNSELING & ARTS CENTER Capital Campaign for New Cultural Center	\$300,000	\$0
MILES OF SMILES Support for Expanded Office Services	\$20,000	\$20,000
NEWHOUSE "New Beginnings" Campaign - Phase 2	\$235,000	\$100,000
OPERATION BREAKTHROUGH "Bridge to a Brighter Future" Capital Campaign	\$1,500,000	\$500,000
POLICE FOUNDATION OF KANSAS CITY Social Service Program	\$640,000	\$0
RESTART Youth Street Outreach Programs	\$150,000	\$0
ROSE BROOKS CENTER, INC. "Safe Futures" Campaign	\$1,270,000	\$150,000
SALVATION ARMY - KANSAS CITY General Operating and Hope Works Initiative Support General Operating Support for 2018	\$1,440,000 \$500,000	\$300,000 \$500,000
SLEEPYHEAD BEDS, INC. Program Expansion	\$25,000	\$25,000
YMCA OF GREATER KANSAS CITY Kansas City, KS Community Center/YMCA Healthy Campus Block 1 Program	\$1,500,000	\$0
YOUTH AMBASSADORS Program Support Including YVC Collaboration	\$45,000	\$15,000
CHILDREN, YOUTH & FAMILIES TOTAL	\$14,504,500	\$4,368,852

2017 GRANTS — HEALTH

Organization, Project Title	Grant Amount	Paid Amount
CENTER FOR PRACTICAL BIOETHICS Program and Operating Support (2016-2018)	\$150,000	\$50,000
CHILDREN'S MERCY Children's Research Institute (2017-2026) Phase 1 of Master Plan and Children's Research Institute Planning Phase	\$69,000,000 \$43,000,000	\$7,500,000 \$1,645,000
CORNERSTONES OF CARE Program Expansion and Improvements	\$150,000	\$120,000
FOUNDATION FOR SHAWNEE MISSION MEDICAL CENTER, INC. Britain Infant Development Center Capital Campaign	\$1,000,000	\$500,000
KANSAS CITY AREA LIFE SCIENCES INSTITUTE Annual Operating Support and Truman Medical Center Stakeholder Dues KCALS Research Grants Program	 \$375,000 \$825,000	 \$125,000 \$275,000
HARVESTERS Capital and Program Support for Strategic Plan Initiatives	\$2,400,000	\$300,000
KVC HEALTH SYSTEMS Renovation of Prairie Ridge Campus Residential Cottages	\$265,000	\$0
OPERATION BREAKTHROUGH Behavioral Intervention Services	\$350,000	\$125,000
SOUTHWEST BOULEVARD FAMILY HEALTH CARE Bridge Funding	\$250,000	\$250,000
SUNFLOWER HOUSE Child Abuse Prevention Programs	\$40,000	\$0
SWOPE HEALTH SERVICES Mobile Medical Unit Replacement Vehicle	\$50,000	\$50,000
THE WHOLE PERSON, INC. The Whole Family Project	\$50,000	\$25,000
VIBRANT HEALTH Staffing Support	\$45,000	\$45,000
HEALTH TOTAL	\$117,950,000	\$11,010,000

2017 GRANTS — EDUCATION

Organization, Project Title	Grant Amount	Paid Amount
ACADEMIE LAFAYETTE K-12 Growth Plan - Phase 1	\$160,000	\$160,000
ANGELS OF GRACE FAMILY SERVICE, INC. Increase Program Capacity	\$35,000	\$35,000
CARING FOR KIDS NETWORK, INC. Program Expansion	\$36,950	\$36,950
CF FOUNDATION, INC. Kansas City Neighborhood Academy	\$600,000	\$300,000
CITIZENS OF THE WORLD CHARTER SCHOOLS Development of Kansas City Charter School	\$650,000	\$225,000
CITY YEAR KANSAS CITY Support for Kansas City Corps Members	\$1,000,000	\$250,000
CRISTO REY KANSAS CITY HIGH SCHOOL Literacy Education Program	\$75,000	\$75,000
DELASALLE EDUCATION CENTER Operating Support	\$50,000	\$50,000
GREAT CIRCLE Empowering Children for Healthy Outcomes (ECHO) Program Support	\$20,000	\$20,000
GREATER KANSAS CITY COMMUNITY FOUNDATION Great Schools Fund	\$5,000,000	\$2,500,000
Early Education Collaborative Fund	\$2,000,000	\$1,000,000
KANSAS CITY PUBLIC LIBRARY "Library Card Initiative" Program	\$214,000	\$107,000
KANSAS CITY ART INSTITUTE Construction of New Dormitory	\$3,000,000	\$0
KANSAS UNIVERSITY ENDOWMENT ASSOCIATION Doctoral Student and Mid-Career Fellowships in the Humanities	\$1,468,800	\$117,200
Hall Center for Humanities Initiatives (2017-2019)	\$210,000	\$70,000
Hall Center Program Support	\$512,000	\$196,000
Hall Center Pavilion Architectural Drawings	\$50,000	\$25,000
LEAD TO READ Program Support 2017-2018 School Year	\$5,500	\$5,500
LITERACY LAB Program Extension in Kansas City	\$20,000	\$20,000
MISSOURI CHARTER PUBLIC SCHOOL ASSOCIATION General Operating Support for Two Years (2017-2018)	\$50,000	\$50,000

2017 GRANTS — EDUCATION CONTINUED

Organization, Project Title	Grant Amount	Paid Amount
NORTHEAST COMMUNITY CENTER Harmony Project KC	\$30,000	\$30,000
NORTHLAND EARLY EDUCATION CENTER Facility Expansion Capital Campaign	\$500,000	\$500,000
PLANET PLAY, INC. Partners in Play	\$16,000	\$16,000
PREP-KC Benchmarking Support	\$575,000	\$250,000
SHOW ME KC SCHOOLS School Choice Information Support	\$15,000	\$15,000
START AT ZERO Program Support	\$25,000	\$25,000
TEACH FOR AMERICA - KANSAS CITY Recruit New Corps Members and Green Fellows	\$400,000	\$400,000
THE FAMILY CONSERVANCY Classroom Assessment and Scoring System Institute	\$150,000	\$75,000
THE LEAN LAB Transformational Education Innovations Launch	\$50,000	\$50,000
THE PLAZA ACADEMY Staff Expansion for Licensed Master of Social Work	\$50,000	\$50,000
TNTP, INC. Kansas City Pathway to Leadership in Urban Schools (KC PLUS)	\$450,000	\$150,000
TURN THE PAGE KC Attendance/Suspension Summit and Trainings	\$17,000	\$17,000
UNION STATION KANSAS CITY, INC. Children's Space Expansion	\$4,000,000	\$2,000,000
UNITED INNER CITY SERVICES "Engaging All Minds" Program Support	\$150,000	\$150,000
UNIVERSITY OF MISSOURI KANSAS CITY KCSourceLink (2013-2017)	\$62,500	\$12,500
New Facility for the School of Computing and Engineering	\$3,000,000	\$3,000,000
WILDWOOD OUTDOOR EDUCATION CENTER, INC. Capitol Improvements	\$100,000	\$42,000
Program Support (2015-2017)	\$47,000	\$10,000
WILLIAM JEWELL COLLEGE Oxbridge Honors Program Expansion	\$1,241,500	\$277,500
EDUCATION TOTAL	\$26,036,250	\$12,312,650

2017 GRANTS — THE ARTS

Organization, Project Title	Grant Amount	Paid Amount
ARTSKC REGIONAL ARTS COUNCIL		
Fab Arts Collaborative Next Step in Audience Development	\$50,000	\$50,000
CHARLOTTE STREET FOUNDATION		
Program and Operating Support (2016-2017)	\$150,000	\$60,000
FOLLY THEATER		
"Folly 2020" Campaign	\$365,000	\$365,000
FRIENDS OF CHAMBER MUSIC		
Youth Education and Ticket Programs	\$50,000	\$25,000
HEART OF AMERICA SHAKESPEARE FESTIVAL		
25th Anniversary Season Operating Support	\$25,000	\$25,000
HEARTLAND MEN'S CHORUS		
"Indivisible: Resistance and Remembrance" Concert Expenses	\$25,000	\$0
Program Support Over Two Years	\$50,000	\$25,000
KANSAS CITY BALLET		
Nutcracker Revisions and KCBII Funding	\$400,000	\$100,000
"Wizard of Oz" Co-Production	\$100,000	\$0
KANSAS CITY FRIENDS OF ALVIN AILEY		
AileyCamp Support	\$30,000	\$0
KANSAS CITY REPERTORY THEATRE, INC.		
Creative Future Fund Support	\$900,000	\$300,000
KANSAS CITY YOUNG AUDIENCES		
Arts Partners and General Operating Support	\$40,000	\$40,000
Capital Campaign for 3731 Main Street and Arts Partners Support	\$640,000	\$600,000
LYRIC OPERA OF KANSAS CITY		
"West Side Story" and Audience Development	\$100,000	\$100,000
MESNER PUPPET THEATER		
Education Program Support and Staffing	\$50,000	\$10,000
Operating and Program Support in 2017	\$50,000	\$50,000
NELSON GALLERY FOUNDATION		
Interest Paid and Refinancing Charge on Outstanding Bond	\$0	\$1,060,494
Photography Collection - 2016	\$1,700,000	\$182,778
Photography Collection - 2017	\$1,700,000	\$1,659,408
Photography Collection - 2018	\$1,200,000	\$0
International Sculpture Center 2017 Conference	\$48,000	\$48,000
Special Acquisition Fund	\$10,000,000	\$3,334,214
STARLIGHT THEATRE ASSOCIATION, INC.		
New Fan System Campaign	\$50,000	\$50,000

2017 GRANTS — THE ARTS CONTINUED

Organization, Project Title	Grant Amount	Paid Amount
THE ARTS ENGAGEMENT FOUNDATION OF KANSAS CITY		
KC Studio Magazine	\$40,000	\$20,000
UNICORN THEATRE		
Production and Operating Support	\$50,000	\$50,000
Production Support and Succession Planning	\$135,000	\$60,000
YOUTH SYMPHONY OF KANSAS CITY		
Strategic Model Development and 60th Anniversary	\$25,000	\$13,000
THE ARTS TOTAL	\$17,973,000	\$8,227,894

2017 GRANTS — NEIGHBORHOOD REVITALIZATION

Organization, Project Title	Grant Amount	Paid Amount
BUILDERS DEVELOPMENT CORPORATION		
Drumm Family Farm Renovations	\$50,000	\$50,000
CHRISTMAS IN OCTOBER		
Roof Expansion Project	\$50,000	\$50,000
COMMUNITY CAPITAL FUND		
Neighborhoods Rising Fund	\$20,000	\$20,000
GREATER KANSAS CITY LOCAL INITIATIVES SUPPORT CORPORATION		
General Operating and Program Support	\$2,225,000	\$741,668
KC-CUR Implementation Strategy	\$50,000	\$50,000
IVANHOE NEIGHBORHOOD COUNCIL		
Ivanhoe Leadership Transition Plan	\$50,000	\$50,000
KANSAS CITY DESIGN CENTER		
Overhead Support Grant	\$30,000	\$30,000
NEIGHBORHOOD LEGAL SUPPORT OF KANSAS CITY, INC.		
Quiet Title Project	\$50,000	\$50,000
NEIGHBORHOOD REVITALIZATION TOTAL	\$2,525,000	\$1,041,668

2017 GRANTS — ADDITIONAL INTERESTS

Organization, Project Title	Grant Amount	Paid Amount
AMERICAN PUBLIC SQUARE, INC. Program Support	\$50,000	\$25,000
DEANNA ROSE CHILDREN’S FARMSTEAD Capital Campaign	\$100,000	\$50,000
KANSAS CITY AREA LIFE SCIENCES INSTITUTE Life Sciences Strategy Program Support (2008-2017) and Kansas University Cancer Center National Cancer Institute Designation	\$50,000,000	\$1,000,000
NATIONAL WORLD WAR I MUSEUM MEMORIAL “Call to Duty” Capital Campaign	\$1,950,000	\$700,000
PEOPLE TO PEOPLE INTERNATIONAL Increased Staff Capacity	\$300,000	\$75,000
PETS FOR LIFE, INC. Therapy Dog Program Support	\$5,000	\$5,000
SUPPORT KANSAS CITY, INC. Operating Support	\$50,000	\$15,000
EISENHOWER FOUNDATION Eisenhower Museum Renovations and Expansion of Education Programs	\$2,500,000	\$500,000
ADDITIONAL INTERESTS TOTAL	\$54,955,000	\$2,370,000
GRAND TOTAL	\$233,943,950	\$39,331,064

The Grant Amount columns may include grant pledges. The Paid Amount columns reflect only the amounts paid on grants in 2017. Additional payments may have been made in prior years.

HALL FAMILY FOUNDATION DIRECTORS

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Executive Assistant
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Administrative Assistant
- MAYRA AGUIRRE**
Program Officer—Children, Youth & Families, Health and Neighborhood Revitalization
- SALLY GROVES**
Program Officer—Children, Youth & Families, Health and Neighborhood Revitalization
- REBECCA HALL**
Program Officer—Children, Youth & Families, Early and K-12 Education and Health
- ANGELA ANDRESEN SMART**
Program Officer—The Arts, Children, Youth & Families, Health and Higher Education
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HALL FAMILY
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