



Change it.

Heal it.

Fill it.

See it.

Help it.

Solve it.

Love it.

Make it Happen.

Volunteers are the heart and soul of the nonprofit sector. This year's Hall Family Foundation annual report is dedicated to the devoted and hardworking volunteers who serve our local community. We thank these committed volunteers for helping **make it happen.**



JOYCE C. HALL & ELIZABETH ANN HALL

OUR FOUNDERS

OUR MISSION

THE HALL FAMILY FOUNDATION IS A PRIVATE PHILANTHROPIC ORGANIZATION DEDICATED TO ENHANCING THE QUALITY OF HUMAN LIFE. PROGRAMS THAT ENRICH THE COMMUNITY, HELP PEOPLE AND PROMOTE EXCELLENCE ARE CONSIDERED TO BE OF PRIME IMPORTANCE. THE FOUNDATION VIEWS ITS PRIMARY FUNCTION AS THAT OF A CATALYST. IT SEEKS TO BE RESPONSIVE TO PROGRAMS THAT ARE INNOVATIVE, YET STRIVE TO CREATE PERMANENT SOLUTIONS TO COMMUNITY NEEDS IN THE GREATER KANSAS CITY AREA.

Joyce C. Hall & Elizabeth Ann Hall

The mission of the Hall Family Foundation, established in 1943, stems from the original purposes of its founders: Joyce C. Hall; his wife, Elizabeth Ann Hall; and his brother, Rollie B. Hall. As outlined in the original bylaws, they intended that the Foundation should promote... the health, welfare and happiness of school-age children... the advancement and diffusion of knowledge... activities for the improvement of public health... and advancement of social welfare. These purposes were based on a family resolve to help people and enhance the quality of life. Over 70 years later, their legacy lives on.

Joyce C. Hall was born on August 29, 1891, in David City, Nebraska. He was a plain-spoken individual with a respect for hard work and an unwavering commitment to quality. Mr. Hall came to Kansas City in 1910, and, starting with a shoebox full of cards and a rented YMCA room, began the business that was to become Hallmark Cards, Inc. In 1921, Joyce Hall married Elizabeth Ann Dilday. Together they built a life dedicated to family and community. Together they created the Foundation that nurtures and strengthens the city they loved.

LETTER FROM THE PRESIDENT

Early last year Adele Hall, foundation chairman Don Hall's wife, passed away. She was not a member of the foundation board, and in spite of her vast community knowledge, was reticent to involve herself in the grantmaking of the foundation... but her influence was significant.

Adele Hall was the model community volunteer. She worked tirelessly for many causes. She was as comfortable rocking babies or stuffing envelopes as she was chairing a board or working with elected officials. Her compassion, enthusiasm, commitment and competence were apparent. She was able to bring together diverse segments of an organization or the community and move projects forward. She leaves a legacy of how much a volunteer can do to positively impact a community and its citizens.

The annual report this year is dedicated to volunteers, those who, like Adele, work tirelessly to improve the lives of others. On the following pages are a few examples of volunteers, whose efforts impact lives and

are often unnoticed and underappreciated. We chose to feature agencies for which Adele herself volunteered tirelessly. In a small way we hope this annual report honors all those who unselfishly give of themselves without reward or recognition. Adele Hall often quoted John Wesley's Rule of Conduct, "Do all the good you can, by all the means you can, in all the ways you can, in all the places you can, at all the times you can, as long as you ever can." We recognize that the work of the foundation is greatly enhanced by volunteers who embrace Wesley's philosophy and for that we say thank you.

Two thousand thirteen was a year of transition. Since 2009 the foundation's grantmaking has emphasized program and operating support for vulnerable populations, particularly children and families. This grantmaking strategy continues as a focus. However, as the economy recovers, and the stock market increases, we are modestly returning to our more balanced grantmaking of programs and capital. In 2013 our grants reached

\$38.2 million, a five-year high, and after several years of restricted capital giving our capital grants represented 25% of grants paid.

This year, assets grew as the United States equity market surged. Since the lows in 2008, the foundation's assets are up approximately \$200 million. This increase in asset value positively impacted our grantmaking this year and we hope it will continue into the future.

Over its history the foundation has operated with a small staff. That group of investment, accounting, legal and grantmaking professionals has been able to accomplish a great deal while holding expenses at levels substantially below peer institutions. We believe this is appropriate for us. However, there are occasions when this approach can result in a lack of communication and thus misunderstanding about the work and motives of the foundation. We plan on modestly increasing our communications so that our work is more transparent and the community better understands what we seek to accomplish.

The last several years have been difficult as the economy suffered, unemployment rose and demand for social services increased. We believe our response of focusing on the immediate needs of vulnerable populations was and is appropriate. However, our community also must be looking to the future and those projects that will shape our metropolitan area in the coming years. We sense that the community's bold ambitions are returning and there are a number of projects that will prove to be transformational. It is our hope to be able to balance immediate needs with transformational ideas.

The foundation remains dedicated to the principles of Joyce and Elizabeth Hall and, with the continued leadership of the Hall family, involvement of an active board and the conscientious work of our professional staff, we look forward to working with the community for years to come.



WILLIAM A. HALL
PRESIDENT, HALL FAMILY FOUNDATION

“

IT'S BEEN SAID BEFORE - AND IN MANY WAYS
- THAT THE SECRET TO HAPPINESS IS TO

find a need
and fill it,
to find a hurt
and heal it,
to find someone
with a problem
and offer to
help solve it.

It has been
so true in my
life that the
time I have
spent helping
others has
been the most
rewarding.

”



HANNES ZACHARIAS

UNITED WAY OF GREATER KANSAS CITY

Change it.

HANNES ZACHARIAS IS TAKING A REGIONAL PERSPECTIVE TO HELPING THE VULNERABLE POPULATION OF KANSAS CITY, WORKING TO CHANGE BOTH THE WAY PEOPLE VIEW THOSE IN NEED AND HOW UNITED WAY APPROACHES ISSUES IN THE AREA.

As United Way of Greater Kansas City works to provide critical financial support to nonprofit organizations in Kansas City, Hannes Zacharias is working to provide critical input and energy into changing the way United Way looks at allocating funds. Hannes has been a voice for United Way for 36 years. He commented, "I think that for those who have been given much, much is expected." Hannes works relentlessly to be an advocate for United Way. Not only does he currently serve as a member of the board and governance subcommittee for United Way of Greater Kansas City, he played an integral role in making the organization what it is today.

About six years ago, Hannes (along with 11 other dedicated people) helped merge all

five of the metropolitan area's United Way chapters into one, creating United Way of Greater Kansas City. The merger was based on the idea of regional citizenship. Hannes said, "Poverty knows no boundaries. We need to garner and disperse resources collectively in a way that does the most good to help the vulnerable population in our area." Hannes felt fortunate to be a part of the "Gang of 12" that helped foster this merger, improving how United Way supports local charities.

One of the biggest challenges Hannes still faces is getting key players to participate in difficult conversations regarding local issues. In order to foster a sense of regional citizenship, everyone must address the concerns as a team. Hannes noted that there

are some long-held misconceptions between Missouri and Kansas that can impede collaboration. “Whether people think that one side of the state line doesn’t care about the other, we need to get past old stereotypes and work together on a regional basis. If we can bring our resources together and make this work, it provides a template for us to work collectively on clean air, regional transit, public health... all sorts of things. Together we can breathe life into this idea of regional citizenship.” Hannes continued, “These can be difficult conversations but they need to happen. We have to ask ourselves, ‘How do we spend our dollars so they make a meaningful and lasting change?’”

Hannes is working to build even more confidence in the highly regarded United Way brand. “My hope for the future is that people have a stronger knowledge of what United Way produces. I hope people see that it’s a trusted and significant way to have their dollars make a meaningful difference. Using evidence-based practices is a way of doing that.” United Way of Greater Kansas City works to identify and invest in programs that produce positive change. It reviews nonprofit data as evidence for allocating more funds to programs that are proven to make a difference. “At United Way, we are trying to adopt a culture of constant improvement. There are so many people in Kansas City operating on a well-meaning, kind-hearted attitude... let’s add to that an evidence-based practice, fight the underlying causes of poverty and move the needle. Let’s change people’s lives.”

“
Together we
can breathe
life into this
idea of regional
citizenship.

”

HANNES ZACHARIAS



Heal it.

FROM SITTING ON BOARDS TO SIGNING FOOTBALLS, TRENT AND JULIE GREEN TAKE A HANDS-ON APPROACH TO VOLUNTEERING, HELPING THE HEALING PROCESS FOR CHILDREN AND FAMILIES AT CHILDREN'S MERCY.

There are numerous ways for people to volunteer their time at Children's Mercy, from helping out at the gift shop, to spending time doing art projects with kids. The healing process for a child can be long and difficult, even in the expert hands of the staff and doctors at Children's Mercy. Sometimes, it doesn't hurt to bring in a little star power.

Trent Green, former quarterback for the Kansas City Chiefs, and his wife Julie, have been helping children and families in the healing process long before they connected with Children's Mercy. They became involved with the Ronald McDonald House in the mid-90s and volunteered at children's hospitals wherever Trent's career took them. Trent said, "Once we became parents, it

brought everything closer to home. When you see some of the trials these families are going through, and realize you've been blessed with healthy children, you want to do everything you can to support them as they heal."

The Greens' relationship with Children's Mercy began in 2002, when Julie and Trent helped raise enough money for a new position in the hospital: someone to jumpstart Starbright World, an online social network connecting teens with chronic and life-threatening medical conditions. The new position aimed to bring computers, crafts and fun to bedridden kids. This position was the precursor to Children's Mercy's Child Life Department. Today, the department employs over 40



JULIE GREEN & TRENT GREEN

CHILDREN'S MERCY



HERMAZENE SMITH & KINSEY HUBBARD

CHILDREN'S MERCY

“

We think Children's Mercy can be the best children's hospital in the country, so that's what we are trying to help them do. ”

JULIE GREEN

specialists whose job is to help normalize patients' lives while in the hospital, helping with everything from music therapy to procedural support. Trent and Julie continue to contribute to this robust program by sponsoring a playroom, volunteering their time and signing autographs for the kids. “The five, ten, fifteen minutes I can spend in their rooms talking to them about their families and sports... that's five, ten, fifteen minutes they won't spend thinking about how sick they are. It helps take their mind off of a tough reality.” Trent said, “These families are going through so much mentally, physically, emotionally – we want to offer whatever support we can give.”

Where Trent may have the star power, Julie helps out with the manpower, serving on the Hands and Hearts board that organizes Children's Mercy's largest annual fundraiser. “Our goal this year is to raise significant gifts before the event

even starts,” Julie said. “We think Children's Mercy can be the best children's hospital in the country, so that's what we are trying to help them do.”

The Greens cherish the memories from their time spent volunteering and have many stories to share. They are humbled by their experiences at Children's Mercy and by the children and families they have had the opportunity to get to know. Julie noted, “We are pretty blessed in our lives. We grew up thinking that giving back is just what you do. That's something we want to model for our kids.”

In a hospital where the goal is to not look, smell or feel like a hospital, volunteers like the Greens are contributing immeasurable energy to the cause. “These kids are tougher than any football player,” Trent said. “We want to do anything we can to help with their healing process.”

Fill it.

THE SALVATION ARMY WORKS TIRELESSLY TO SERVE VULNERABLE POPULATIONS. JOHN MILLER HAS BEEN DOING HIS PART TO HELP SERVE THE NEEDS OF PEOPLE IN KANSAS CITY AND ACROSS THE NATION FOR ALMOST THREE DECADES.

“Wherever I’ve seen a need, had the time and the interest, I’ve jumped in.” John Miller said. He has been working with The Salvation Army since 1984, helping fulfill its mission of “doing the most good.” John has volunteered to help with disasters near and far – from feeding Kansas City’s homeless to providing aid after Hurricane Sandy. The Salvation Army serves people working through times of real hardship.

Whether faced with financial, physical or emotional needs, The Salvation Army is there to feed, to clothe, to comfort, to care. John has certainly fulfilled these

needs for many. When asked why he does it, John responded, “I think it’s my obligation to try to make the most of every day I’ve been given.”

John has seen the importance of volunteerism in Greater Kansas City and in the various communities he’s volunteered around the country, “I am by no means unique – I am just one of many who give and give and give.” Other volunteers he works with are his greatest motivators. He admires their diverse backgrounds and talent, dedication and ability to step in where needed.

JOHN MILLER

THE SALVATION ARMY KANSAS
AND WESTERN MISSOURI DIVISION



“

I think it's my obligation to try to make the most of every day I've been given. ”

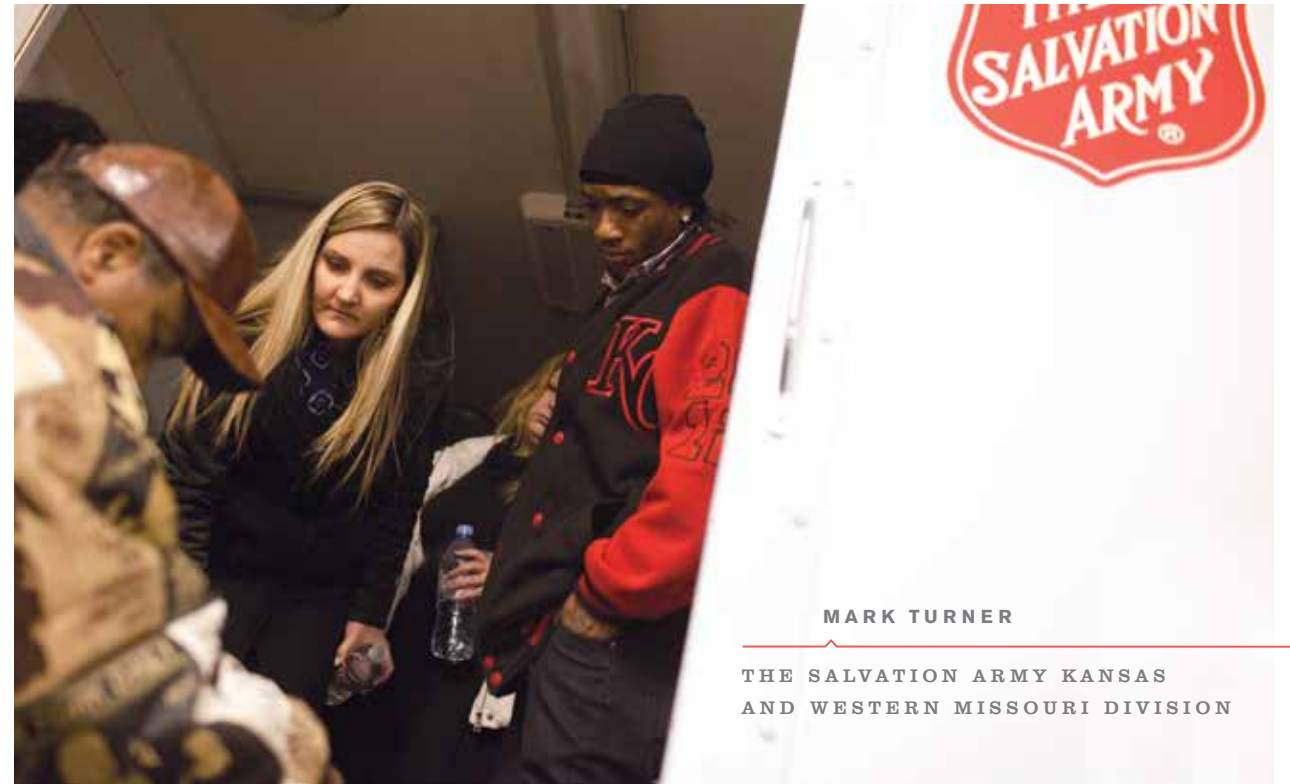
JOHN MILLER

Another long-time volunteer, Mark Turner, was introduced to The Salvation Army almost 20 years ago through participating in a holiday event. “I asked myself, ‘Is there something more I could be doing?’ and here I am.” Mark is a great advocate for the Honk & Holler program, regularly recruiting others to help pass out food and blankets to the area's homeless.

The Salvation Army credits volunteers as its most valuable resource. Major Charles Smith, divisional commander of the Kansas and Western Missouri Division, said, “Our volunteers inspire us every day with their passion and dedication to making a difference in the lives of people in Kansas City. Through their acts of kindness and generosity, they also have an impact on a larger scale, improving the quality of life for everyone in the community. We are grateful for our ‘army’ of volunteers who give so selflessly of their time and talent to making our world a better place.”

Of course, the leadership at The Salvation Army isn't the only one singing volunteers' praises. After Hurricane Sandy hit, the New Jersey Salvation Army headquarters received an email from a woman wanting to thank whoever made the long trek to her home on the peninsula to bring her a much-needed canteen. That man was John Miller. When asked about his bravery during times of disaster, John said, “Well, on the flip side... if we did not have volunteerism, where would we be? What would we have? I submit THAT would be the ultimate disaster.”

John and Mark are grateful for the opportunity to support The Salvation Army. Thanks to their efforts and countless others, The Salvation Army will continue identifying and responding to human needs – filling bellies with food, filling homes with warmth, and filling hearts with hope for years to come.



MARK TURNER

THE SALVATION ARMY KANSAS
AND WESTERN MISSOURI DIVISION



See it.

THERE'S MUCH MORE THAN MEETS THE EYE WITH THE VOLUNTEERS AT THE NELSON-ATKINS MUSEUM OF ART. HUNDREDS OF PASSIONATE PEOPLE VOLUNTEER COUNTLESS HOURS SERVING AS INVALUABLE RESOURCES FOR MUSEUM VISITORS.

There are over 500 volunteers “lucky enough” to help at the Nelson-Atkins Museum of Art according to Cindy Kunz, Chair of the Docent Committee. She began her service to the museum over 14 years ago after seeing an article that inspired her to become a docent. “It unleashed a passion I didn’t know I had, and allowed me to connect with people who have the same passion.”

Cindy is not the only one with this passion and commitment to volunteerism; she is part of a large museum-wide team of trained, committed volunteers who are dedicated to engaging each and every

visitor that walks through the door. “My job is to make sure that people have a reason to want to come back,” Cindy said. “It’s really a love that drives all our volunteers. They are all here because they truly want to be. We try and take our love for this building and art and transfer it to our visitors.”

Mike Milens shares Cindy’s passion for the visitor experience and plays a key role in ensuring that all the museum’s volunteers help visitors connect with the Nelson-Atkins, as well as meet other museum needs. As Chair of the museum’s Volunteer Council, a group of volunteer leaders who provide input and oversight to the volunteer

MIKE MILENS & CINDY KUNZ

THE NELSON-ATKINS MUSEUM OF ART



program, Mike works closely with the Council and museum staff to ensure that the volunteers are helping the museum fulfill its mission. He and the Council members – who represent all the museum’s major volunteer groups – also help ensure that volunteers’ viewpoints are represented at the museum.

Whether volunteers serve in front line roles or behind the scenes, all are dedicated to making it possible for visitors to have an unforgettable experience. “I know we are doing our job when I hear the ‘wows’ and see visitors’ eyes light up,” Mike said.

Volunteer leadership, like that provided by Mike and Cindy, is a hallmark of the museum’s volunteer program and helps bring volunteers’ diverse, valuable perspectives into the museum. Helping with everything from driving the Shuttlecarts, to cataloging books, to providing administrative support, to providing a wide array of visitor service and education opportunities, volunteers’ work, vision, visitor engagement and expertise are relied heavily upon by the museum staff.

The volunteer community at the Nelson-Atkins helps the museum look to the future by helping shine a light on needs, seeing improvement opportunities, and addressing them. As Cindy says of her volunteer experience, “The museum will become your second home, the artwork will become your friends, and the fellow volunteers here will become your family.”

“
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”

CINDY KUNZ



ALEX SMITH & THOMAS PLACKEMEIER

YOUTH VOLUNTEER CORPS



Help it.

SINCE ITS START IN 1987, YOUTH VOLUNTEER CORPS HAS HELPED KIDS HELP OTHERS. BY CONNECTING YOUNG PEOPLE WITH OPPORTUNITIES TO SERVE THEIR COMMUNITY, YVC INSTILLS HABITS OF HELPING THAT LAST A LIFETIME.

Headquartered in Kansas City with an international service area, Youth Volunteer Corps (YVC) thrives on the passion of thousands of youth dedicated to helping their communities one service project at a time. From feeding the hungry to saving the environment, YVC identifies community needs and finds the right helping hands for the job.

Today, YVC is stronger than ever thanks to its commitment to creating high quality volunteer experiences by providing youth with team-based opportunities and an atmosphere of acceptance and learning. Thanks to positive experiences through volunteering, not only are youth more likely

to participate in future YVC projects, they are also more likely to develop a lifelong commitment to service.

High school seniors Alex and Corrinne Smith started volunteering with YVC in the seventh grade. They have since served a multitude of organizations in the Kansas City area including Operation Breakthrough, an early education childcare center and social services facility for inner-city youth; and J-14, an organic farm that provides produce for soup kitchens. Along with the hundreds of volunteer hours they have each logged, the two have gained profound insight from helping others.



CORRINNE SMITH

YOUTH VOLUNTEER CORPS

“

I've learned that it's our duty as citizens to help the world.

”

CORRINNE SMITH

“These volunteer experiences have made me realize that community as a whole is worth so much more than the sum of its parts,” Corrinne explained. “I've learned that it's our duty as citizens to help the world.”

Alex shares a similar global view of the world as his twin sister. “Volunteering has taught me that everyone deserves the same basic human rights and same basic care and love whether you're two or 82. We're all the same, and even though we

come from different backgrounds, we all want to live in an environment where we feel nurtured and cared for.”

For Thomas Plackemeier, his involvement with YVC started about eight years ago. The college sophomore still helps with service projects when he is home from school, now serving as a team leader. Thomas felt he helped impact lives most during a long-term project at Hillcrest Transitional Housing, a housing program

that aims to move struggling families from homelessness to self-sufficiency. “We worked with at-risk families, struggling with addiction, job loss, or going through a life transition,” Thomas explained. “We helped with daycare and were role models to the kids. The parents appreciated us being there so they could have a break or work. It was always really rewarding knowing you helped a family graduate from the program and move on.”

Alex, Corrinne and Thomas are just three of the hundreds of thousands of youth who have experienced the power of volunteerism through YVC, and that number keeps growing with more YVC chapters opening across the United States and Canada each year. As YVC continues to focus on creating quality volunteering experiences for its participants, the organization can fulfill its mission of establishing habits of helping.



TRELAH NAGY

PEMBROKE HILL SCHOOL

Solve it.

VOLUNTEERS AT PEMBROKE HILL SCHOOL SOLVE PROBLEMS THROUGH OFFERING THEIR TIME AND TALENT TO BUILD A STRONG COMMUNITY. TRELAH NAGY, PRESIDENT OF THE INTERNATIONAL CLUB, HAS MADE IT HER MISSION TO EXPAND STUDENTS' MINDS AND OPPORTUNITIES BEYOND KANSAS CITY.

With an exceptional staff and faculty dedicated to helping students achieve educational excellence, at Pembroke Hill School (PHS), volunteerism is a top priority for staff, faculty, students and their families. Part of the school's mission is to guide students to make a difference in their community... to find a problem and solve it. Experiencing and understanding different cultures is a vital contributor to students' ability to solve problems both today and in the future, at home and in other communities. Trelah Nagy, President of the International Club Parent Board, is a strong supporter of students studying abroad for this reason.

Trelah started volunteering at PHS over five years ago when her family moved from Germany. While living abroad, Trelah

worked at an international school. "I love the idea of cultural exchanges – a person can learn and gain so much from it. I wanted to do all I could to pass that on to our students at Pembroke, so I got involved in the international exchange program."

The International Club at PHS helps students understand and appreciate cultural differences. The Club helps compare and contrast problems shared across diverse cultures, such as poverty, and encourages students to propose solutions. Trelah says, "The kids gain so much from traveling abroad: self-confidence, a better understanding of the world, how to become a global citizen... it's all a part of the process of building community both within the school and beyond."

“

I love the understanding that comes with exchange programs like this and I hope more and more schools encourage cultural exchanges.

”

TRELAH NAGY

In order to give more students the opportunity to study abroad, the International Club Parent Board and alumni families have set up an endowment for need-based scholarships. Students and their families contribute by raising funds, planning events and supporting teachers with class projects. Steven J. Bellis, Ed.D., Head of School, spoke to the importance of volunteerism at PHS, “Volunteers add the heart and soul to our school. They are cheerleaders for our work and they stand ready and willing to bring tremendous talent and experience to the number of needs we have.” With students from 80 zip codes, dozens of ethnicities and multiple religions, community building is essential. Volunteers are crucial in facilitating a social and supportive solution.

Trelah spoke to getting involved, and helping solve problems through volunteering. “Don’t wait to be asked to help. As we’ve moved

around, I’ve learned to just plunge in head-first. There are always things that need to be done. Volunteering is how you build more excitement, get fun ideas and really improve something. You can use your talents to help organize or administrate or collaborate. It’s been a good learning experience for me every step of the way,” Trelah said. “Every year you encounter problems you didn’t have the year before, you learn how to tackle those and arrive at a solution. Overall, volunteers provide a solution for teachers. It allows them to focus on teaching while we put our passions and talents behind the smaller tasks.”

“You learn that there’s no right or wrong, there’s just different. The goal of International Club is to celebrate these differences and promote open-mindedness.” Trelah hopes that by instilling an appreciation of other cultures, Pembroke Hill can help create a generation of future problem solvers.



Love it.

WAYSIDE WAIFS IS COMMITTED TO FINDING FOREVER HOMES FOR ALL ADOPTABLE PETS. RICHARD AND PEGGY REIFF, ALONG WITH HUNDREDS OF OTHER VOLUNTEERS, HELP PROVIDE WHAT THE ANIMALS NEED MOST: LOVE.

The care each animal receives at Wayside Waifs is one of a kind. The newly expanded and renovated shelter and clinic is a temporary home for up to 800 animals at a time. It takes countless hours and resources to place more than 5,000 animals in loving homes each year. From medical services to adoption facilitation, the passionate staff is dedicated to finding the perfect owners for the Wayside Waifs animals. The staff relies heavily on its pool of trained volunteers. Luckily, volunteers like Richard and Peggy Reiff are ready and willing to provide some much-needed love.

“We have been interested and concerned about the welfare of animals for many years. Once we retired, we had the time to

contribute and wanted to share love with the animals needing attention,” Richard said. The Reiffs play an important role in the adoption process. While the facilities at Wayside Waifs are bright and comfortable, it is crucial that animals receive positive human interaction, as well as mental and physical stimulation. Richard and Peggy volunteer twice a week on the Feline Care Team, specializing in shy and fearful felines.

Most volunteers work directly with the animals, in the shelter and in their home, helping create an environment where animals can grow and learn to be docile pets. Volunteers donated 109,876 hours in 2013, providing the shelter with irreplaceable manpower.



PEGGY REIFF
WAYSIDE WAIFS



“

Our work here gives us a chance to give back to the animals that have given us so much.

”

RICHARD REIFF

The Reiffs understand their time is an asset to the shelter. Richard said, “The staff does excellent work here. They are also very busy. We, on the other hand, have plenty of time to love and pet the cats. Beyond routine maintenance, we help by observing the animals’ behavior. That helps the doctors and staff do their jobs to the fullest.”

Volunteering also allows Richard and Peggy the opportunity to understand more about a cause they believe in. “This is a great organization, but it is also an expensive organization,” Peggy said. “Through our time spent at the shelter and through the quality and camaraderie of the staff, we can see where the needs are and direct our

giving to certain areas. It helps give more meaning to our time here.”

“Wayside Waifs may be a state-of-the-art shelter, but it will never rest on its laurels. They are always looking for better ways to do things,” Richard said. The Reiffs are enthusiastic about the future success of Wayside Waifs, and look forward to the time they spend at the shelter each week. Richard commented, “The animals at Wayside Waifs have certainly enriched our lives. In fact, they are important for the welfare of all people. Our work here gives us a chance to give back to the animals that have given us so much love, and gives the pets a second chance to find a loving home.”

Count it.

THE YEAR 2013 MARKS THE 70TH ANNIVERSARY OF THE HALL FAMILY FOUNDATION. OVER THE LAST SEVEN DECADES, THE FOUNDATION IS HONORED TO HAVE WORKED WITH HUNDREDS OF LOCAL NONPROFITS ON

\$357.2

MILLION IN CONTRIBUTIONS PAID OVER THE LAST DECADE

\$38.2

MILLION IN CONTRIBUTIONS PAID IN 2013

8%

INCREASE IN CONTRIBUTIONS PAID FROM 2012 TO 2013

\$3.6M

LARGEST NEW GRANT IN 2013 TO KANSAS CITY REPERTORY THEATRE, INC.

\$8,500

SMALLEST NEW GRANT IN 2013 TO HAPPYBOTTOMS

THOUSANDS OF GRANTS SERVING COUNTLESS IN OUR COMMUNITY. HERE IS A SUMMARY OF OUR PHILANTHROPIC EFFORTS WHICH ARE FOCUSED ON FIVE CATEGORIES OF NEED IN THE GREATER KANSAS CITY AREA.

2013 GRANTS PAID BY CATEGORY

26%

CHILDREN, YOUTH & FAMILIES

29%

THE ARTS

25%

EDUCATION

4%

COMMUNITY DEVELOPMENT

16%

ADDITIONAL INTERESTS

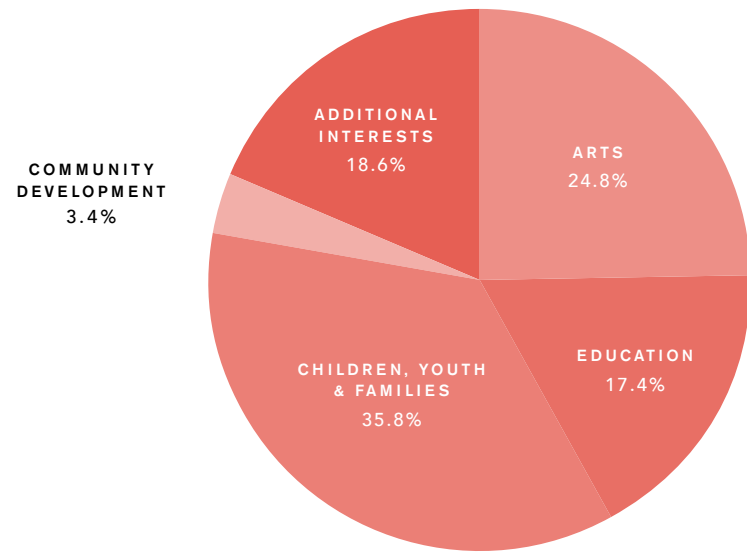
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NONPROFIT AGENCIES SUPPORTED IN 2013

2013 Financial Highlights

All numbers for 2013 are preliminary and unaudited.

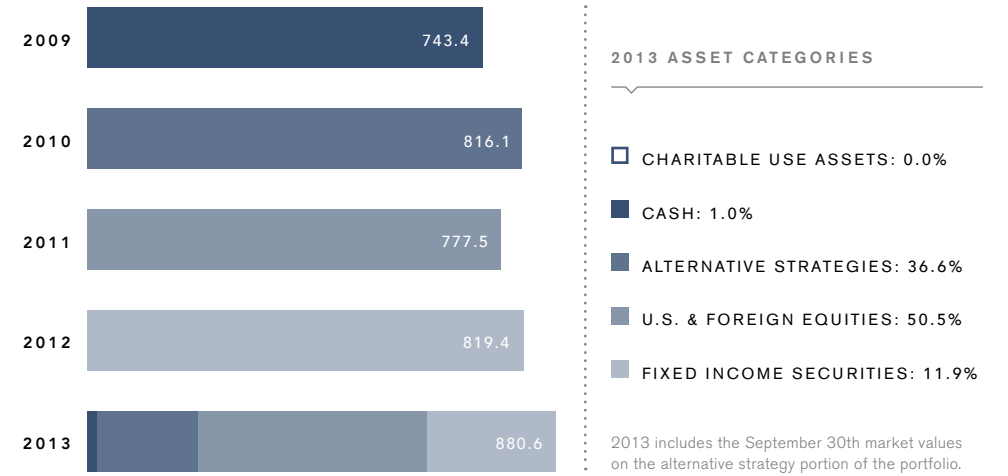
5-YEAR SUMMARY OF GRANTS PAID BY CATEGORY Percentages for 2009-2013



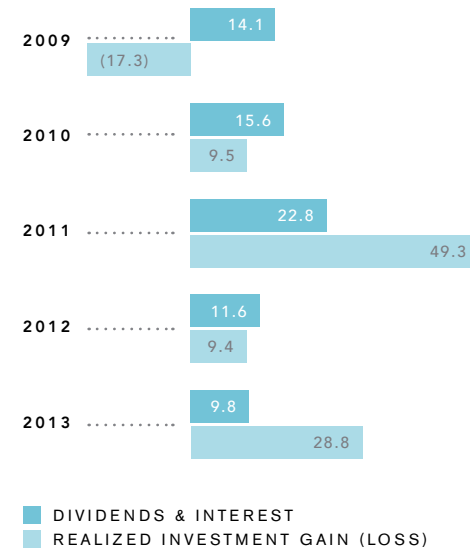
CONTRIBUTIONS PAID in Millions of Dollars for the Years 2009-2013



ASSETS In Millions of Dollars for the Years 2009-2013

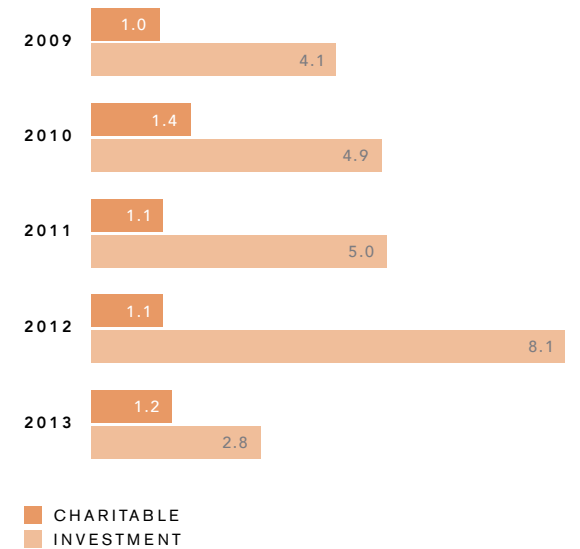


INCOME In Millions of Dollars for the Years 2009-2013*



* 2013, as presented, does not include K-1 income and expense from partnership holdings.

EXPENSES In Millions of Dollars for the Years 2009-2013*



The expenses graph includes cash operating expenses and excludes taxes. Charitable-related expenses are those incurred in carrying out the Foundation's exempt function. Investment expenses are those incurred in the management of the Foundation's investment portfolio.

2013 Grants

Program Area	Grant Amount	Paid Amount
CHILDREN, YOUTH AND FAMILIES		
ALPHAPOINTE ASSOCIATION FOR THE BLIND Youth Development Program Expansion	\$12,000	\$12,000
BOYS & GIRLS CLUBS OF GREATER KANSAS CITY Great Futures Campaign Support to Strengthen Programming	850,000	850,000
Youth Development Program Support for 2013	725,000	225,000
Youth Development Program Support for 2014	725,000	500,000
CAMP FIRE Program Support (2013-15)	40,000	20,000
CAMPS FOR KIDS Summer Camp Match Fund for 2013	40,000	40,000
CASS COMMUNITY HEALTH FOUNDATION Cass County Dental Clinic Support	25,000	25,000
CATHOLIC CHARITIES OF NORTHEAST KANSAS Emergency Assistance Services	200,000	200,000
CHILD ABUSE PREVENTION ASSOCIATION CAPA Satellite Facility Planning Support	25,000	25,000
CHILDREN'S PLACE Outcomes Measurements Project	28,500	28,500
CHILDREN'S TLC Program Support	310,550	310,550
COMMUNITY LINC Support for Capital Improvements	105,000	105,000
COMMUNITY SERVICES LEAGUE Work Express Program Expansion (2013-15)	200,000	50,000
CONSENSUS Kansas City Program Facilitation for National Initiative on Mental Health	20,000	20,000
DELASALLE EDUCATION CENTER Mental Health Program Support	50,000	50,000
DEVELOPING POTENTIAL, INC. Wheelchair Accessible Van	17,540	17,540
DUCHESNE CLINIC Operating Support for Increased Level of Service	25,000	25,000
EL CENTRO, INC. Continuation of Strengthening Communities and Empowering Families Program Support	50,000	50,000
GILLIS CENTER, INC. Agency Improvement Grant	76,401	38,401
GIRL SCOUTS OF NE KANSAS & NW MISSOURI Urban Scouting Program Support	100,000	100,000
GUADALUPE CENTERS INCORPORATED Family Support Program	40,000	20,000
HAPPYBOTTOMS Equipment Purchase	8,500	8,500

Program Area	Grant Amount	Paid Amount
CHILDREN, YOUTH AND FAMILIES CONTINUED		
HARVESTERS BackSnack Program Expansion and Summer Pilot Project (2011-13)	\$875,000	\$300,000
Sustainability Study for BackSnack Program	109,500	109,500
HOPE FAITH MINISTRIES Transitional Internship Program	49,500	49,500
HOPE HOUSE, INC. Guardian Program Support (2012-14)	100,000	50,000
JOHNSON COUNTY INTERFAITH HOSPITALITY NETWORK, INC. Homelessness Intervention Program Support	30,000	30,000
JOSHUA CENTER FOR NEUROLOGICAL DISORDERS Social Skills Program Support	20,000	12,000
KANSAS CITY COMMUNITY GARDENS Consulting Services	15,000	0
KANSAS CITY RESCUE MISSION, INC. Operating Support for Women's Center	50,000	50,000
KIDSTLC KidsTLC Learning Institute Support	123,104	123,104
LAKEMARY CENTER "Time for Renewal" Capital Campaign	300,000	300,000
MATTIE RHODES COUNSELING & ART CENTER Program Support - Mental Health Services for Low Income Latinos (2013-15)	90,000	35,000
METROPOLITAN LUTHERAN MINISTRY Program Support (2013)	50,000	50,000
METROPOLITAN ORGANIZATION TO COUNTER SEXUAL ASSAULT Core Program Support	50,000	50,000
MID AMERICA ASSISTANCE COALITION MAACLink Onsite and MAAC Datalink	50,000	50,000
MID-AMERICA REGIONAL COUNCIL Greater Kansas City Homelessness Task Force (2012-13)	100,000	50,000
Health Information Exchange Project with Safety Net Clinics (2013-14)	50,000	25,000
MIDWEST FOSTER CARE AND ADOPTION ASSOCIATION Forever Home Capital Campaign	250,000	250,000
Supplemental Grant for Tax Credits	130,500	130,500
MILES OF SMILES Equipment Replacement	15,000	15,000
NEIGHBOR2NEIGHBOR, INC Addition of Staff	30,000	15,000
NILES HOME FOR CHILDREN Program Support	40,000	40,000
OZANAM Critical Capital Improvements	50,000	50,000
POLICE ATHLETIC LEAGUE OF KANSAS CITY, INC. Expanded Programming	100,000	0

Program Area	Grant Amount	Paid Amount
CHILDREN, YOUTH AND FAMILIES CONTINUED		
RAINBOW CENTER FOR COMMUNICATIVE DISORDERS Capital Improvements	\$75,000	\$75,000
REDISCOVER - MENTAL HEALTH & SUBSTANCE ABUSE SERVICES Friendship House/Catherine's Place Renovation	250,000	250,000
REHABILITATION INSTITUTE OF KANSAS CITY Basic Needs Drive	250,000	250,000
RESTART, INC. Home for Good: Renovating Lives to End Homelessness Capital Campaign	850,000	850,000
RONALD MCDONALD HOUSE CHARITIES OF KANSAS CITY Hope Grows Here Capital Campaign	300,000	300,000
ROSE BROOKS CENTER, INC. Agency Improvement Grant- Security and Deferred Maintenance	60,000	60,000
SAFEHOME, INC. "Building a Better Tomorrow" Campaign	350,000	0
SALVATION ARMY - KANSAS CITY Doubling the Impact Demonstration Project	3,000,000	1,000,000
SAMUEL U. RODGERS HEALTH CENTER Purchase of New Ultrasound Machine	100,000	100,000
SETON CENTER, INC. Campaign of Hope - Expansion of Dental and Social Services Programs	300,000	300,000
SHEFFIELD PLACE Program Support	35,000	35,000
SOUTHWEST BOULEVARD FAMILY HEALTH CARE Cash Flow Support Program Support	50,000 158,828	50,000 158,828
SPOFFORD REACH to TEACH Program Expansion (2013-15)	270,000	90,000
THE COMMUNITY OF THE GOOD SHEPHERD Agency Improvement Grant	12,000	12,000
TRUMAN MEDICAL CENTER CHARITABLE FOUNDATION Caring Without Compromise Program Support	1,551,868	1,551,868
UNITED WAY OF GREATER KANSAS CITY Project Rise Program Support United for Hope/United to Help - Round 6	140,000 250,000	70,000 250,000
URBAN RANGER CORPS Junior Ranger Program	26,400	0
YMCA OF GREATER KANSAS CITY Building What Matters: The Community Capital Campaign and Program Support for Youth Volunteer Corps of Kansas City	1,620,000	40,000
YOUTH AMBASSADORS New Youth Ambassadors Site (2013-15)	20,000	10,000
TOTAL CHILDREN, YOUTH AND FAMILIES	\$16,020,191	\$9,957,791

Program Area	Grant Amount	Paid Amount
COMMUNITY DEVELOPMENT		
ARGENTINE NEIGHBORHOOD DEVELOPMENT ASSOCIATION Program Support	\$50,000	\$30,000
GREATER KANSAS CITY COMMUNITY FOUNDATION Black Community Fund Program Support	50,000	50,000
BUILDERS DEVELOPMENT CORPORATION Urban Planning Staffing Support	50,000	30,000
CITY VISION, INC. Transit Oriented Housing Plan Operating Support	40,000	40,000
FRONT PORCH ALLIANCE - KANSAS CITY, INC. Staff and Program Support for Program Evaluation	35,000	35,000
GREATER KANSAS CITY LOCAL INITIATIVES SUPPORT CORPORATION Program Support (2012-14)	1,800,000	600,000
KANSAS CITY DESIGN CENTER Program Support	35,000	35,000
LEGAL AID OF WESTERN MISSOURI Urban Core Estate Planning Project Support	40,000	40,000
LINWOOD PROPERTY, INC. Linwood Church Renovation Project	250,000	0
MENORAH LEGACY FOUNDATION Continued KC Beans&Greens Program Support	10,000	10,000
MORNINGSTAR'S DEVELOPMENT COMPANY, INC. Construction of the Youth & Family Life Center Capital Support	300,000	150,000
SWOPE CORRIDOR RENAISSANCE, INC./UPPER ROOM Neighborhood Revitalization Plan Support	300,000	300,000
UNITED WAY OF GREATER KANSAS CITY Urban Neighborhood Initiative	50,000	25,000
TOTAL COMMUNITY DEVELOPMENT	\$3,010,000	\$1,345,000

Program Area	Grant Amount	Paid Amount
EDUCATION		
BAKER UNIVERSITY Pilot - Institute on Engaging Change	\$43,600	\$43,600
CRISTO REY KANSAS CITY HIGH SCHOOL 21st Century Learning Initiative	400,000	133,333
EXPEDITIONARY LEARNING Building Teacher Capacity in Kansas City	50,000	50,000
GUADALUPE CENTERS INCORPORATED Capital Campaign Pledge for Alta Vista High School Building	500,000	0
JOHNSON COUNTY LIBRARY FOUNDATION Support of Three New Programs	50,000	25,000
KANSAS CITY PUBLIC LIBRARY Building a Community of Readers Program	400,000	100,000
KANSAS STATE UNIVERSITY FOUNDATION Planning Phase - Regional Center for Veterinary and Comparative Medicine at KSU Olathe Campus	250,000	125,000
KANSAS UNIVERSITY ENDOWMENT ASSOCIATION Business School Growth	2,500,000	1,250,000
Hall Center Professorship and Fellowship Endowments	2,500,000	2,500,000
Hall Center Initiatives (2014-16)	210,000	0
Support for Summer Reading Research Project	70,000	70,000
KIPP ENDEAVOR ACADEMY Program Improvement Support	50,000	50,000
METROPOLITAN COMMUNITY COLLEGE FOUNDATION Youth Development Training and On-Site Coaching Program	25,000	25,000
METROPOLITAN COUNCIL ON EARLY LEARNING Early Learning Initiative (2011-14)	1,673,560	557,853
MIDWEST CENTER FOR HOLOCAUST EDUCATION Program Support	15,000	15,000
MISSOURI CHARTER PUBLIC SCHOOL ASSOCIATION Program Support for Kansas City Charter Schools	100,000	100,000
MISSOURI COLLEGE ADVISING CORPS Continued Support for College Access and Retention Activities in Kansas City	50,000	50,000
MISSOURI DEPARTMENT OF ELEMENTARY AND SECONDARY EDUCATION Analysis and Recommendations for Kansas City Public Schools	192,500	150,000
OPERATION BREAKTHROUGH Operation Breakthrough Collaborative (2012-14)	450,000	150,000
PEMBROKE HILL SCHOOL Endowment Support	2,000,000	1,000,000
REACH OUT AND READ KANSAS CITY Reach Out and Read Program Operations (2013-14)	50,000	25,000
SAINT PAUL'S EPISCOPAL DAY SCHOOL General Endowment Support	100,000	100,000

Program Area	Grant Amount	Paid Amount
EDUCATION CONTINUED		
TEACH & LEARN EXPERIENTIALLY Strategic Plan Support	\$15,000	\$15,000
TEACH FOR AMERICA Growth and Support of Corps Members	2,250,000	750,000
UNITED INNER CITY SERVICES Capacity Building Support	300,000	150,000
UNIVERSITY OF MISSOURI KANSAS CITY Matching Grant to "KC SourceLink"	62,500	0
UNIVERSITY OF MISSOURI KANSAS CITY FOUNDATION Department of Theatre Graduate Student Scholarships	2,000,000	2,000,000
WILLIAM JEWELL COLLEGE Oxbridge and Developing Faculty	463,000	233,000
TOTAL EDUCATION	\$16,770,160	\$9,667,786

Program Area	Grant Amount	Paid Amount
THE ARTS		
AMERICAN JAZZ MUSEUM		
Curatorial Position (Director of Collections)	\$40,000	\$15,000
ARTS COUNCIL OF METROPOLITAN KANSAS CITY		
Arts Consortium	40,000	15,000
"Fab Arts" Collaborative	50,000	50,000
CHARLOTTE STREET FOUNDATION		
Expansion of Artists Matter and Performing Artists Awards Programs	150,000	25,000
FOLLY THEATER		
New Marketing Campaign for Jazz Series (2013-15)	23,000	14,000
FRIENDS OF CHAMBER MUSIC		
2012-13 Concert Season Support	15,000	15,000
HEARTLAND MEN'S CHORUS		
Program Support	25,000	25,000
KANSAS CITY BALLET		
Audience Development and Program Support	150,000	0
KANSAS CITY REPERTORY THEATRE, INC.		
50th Anniversary Campaign	3,600,000	3,200,000
KANSAS CITY SYMPHONY		
Masterpiece Campaign	5,000,000	1,000,000
LYRIC OPERA OF KANSAS CITY		
"Building on Greatness" Program	150,000	100,000
Capital Campaign for Opera Center and Production Facilities	750,000	750,000
MID-AMERICA ARTS ALLIANCE		
Kansas City-based New Programs	150,000	50,000
NELSON GALLERY FOUNDATION		
Robert Morris Kansas City Sculpture Park 2013	1,750,000	650,000
Kansas City Cultural District Study	30,000	30,000
Impressionist France Exhibit	250,000	250,000
Photography Acquisitions and Expenses 2012-13	1,500,000	216,761
Photography Acquisitions and Expenses 2013	1,500,000	1,208,617
Photography Acquisitions and Expenses 2014	1,700,000	0
Endowment Support for Photography Department	1,000,000	1,000,000
Additional Endowment Support for Photography Department	500,000	500,000
25th Anniversary of Sculpture Park and Nasher Collaboration	950,000	950,000
Interest Paid and Refinancing Charge on Outstanding Bond Since 2004	29,284,272	842,761
PAUL MESNER PUPPETS		
Capacity Building	35,000	35,000
STARLIGHT THEATRE ASSOCIATION, INC.		
Upgrade Sound System	50,000	50,000
UNICORN THEATRE		
Down Payment on Building Purchase	25,000	25,000
Underwrite "The Mountaintop"	25,000	25,000
TOTAL THE ARTS	\$48,742,272	\$11,042,139

Program Area	Grant Amount	Paid Amount
ADDITIONAL INTERESTS		
CITY OF FOUNTAINS FOUNDATION		
Wish Upon a Fountain Campaign	\$500,000	\$500,000
KANSAS CITY AREA LIFE SCIENCES INSTITUTE		
Life Science Strategy Program Support (2008-17)	50,000,000	5,450,000
Operating Support	150,000	150,000
NATIONAL WORLD WAR I MUSEUM		
Additional Digitization Project Support	50,000	25,000
Strategic Plan	15,000	15,000
THE EISENHOWER FOUNDATION		
Museum Improvements Project	350,000	0
TOTAL ADDITIONAL INTERESTS	\$51,065,000	\$6,140,000
Grand Total	\$135,607,623	\$38,152,716

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